



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
on the recommendation of the duly appointed
Peer Team is pleased to declare the
Sengunthar Engineering College
Dist. Namakkal, Tiruchengode, affiliated to Anna University, Tamil Nadu as
Accredited
with *CGPA* of 3.06 on four point scale
at *A* grade
valid up to December 31, 2024*

Date : December 04, 2018



S.C. Sene
Director

ISO



BSCIC Certifications Pvt. Ltd.

&work, 1st Floor. 5B/15A, Crown Plaza Mall, Faridabad 121 007, Haryana, India

Phone:- +91 129 416 2505 , +91 9810882505, +91 8130791903

E-mail :- bscic@bsc-icc.com , surveillance@bsc-icc.com

website :- www.bsc-icc.com



Reference No. BSCIC/BN18490/SENC/004
Date : 28-Jan-2021

Prof. A. Baladhandapani
Seagunthar Engineering College
Kosavampalayam, Kumaramangalam Post, Tiruchengode Namakkal-637205,
Tamil Nadu India

Subject : ISO 9001:2015 Registration.

Dear Prof. A. Baladhandapani

This is to confirm that BSCIC has successfully conducted the Surveillance Assessment at your facility and based on Surveillance Report (SENC/SA/12/20) as submitted by the Lead Auditor; we are pleased to confirm that your Organization has been recommended for Continuation of ISO 9001:2015 after successful completion of the Report Review Process and clearance of dues for the following scope:

Providing Quality Education Leading to Award of Undergraduate, Postgraduate and Research in Engineering & Postgraduate in Management Studies

CONGRATULATIONS ! Your Certificate of Registration No.BN18490/17949 remains Continued and BSCIC Logo & Accreditation Symbols may be used as per the B026, B055/ B056/ B061 till next due Assessment date mentioned on main certificate.

Thanking you for being with us.
Best Regards,

Sanjay Seth
Managing Director

B087, Rev 00 Dated 20 June 2019



AUTONOMOUS



Submitted to the Correspondent

ANNA UNIVERSITY

SARDAR PATEL ROAD, CHENNAI - 600 025

www.annauniv.edu

Phone : +91 - 44 - 2235 2161

+91 - 44 - 2235 7003

Office : +91 - 44 - 2235 7004

Fax : +91 - 44 - 2235 1956

E-mail : registrar@annauniv.edu

REGISTRAR

Letter No.2504/AU/CAC/Autonomous/2019

To

The Principal

Sengunthar Engineering College
Kosavampalayam, Kumaramangalam (PO)
Tiruchengode - 637 205.

Sir,

Sub: Anna University - Academic Courses - **Grant of Fresh Autonomous Status - Sengunthar Engineering College, Kosavampalayam, Kumaramangalam (PO) Tiruchengode - 637 205 - Orders Issued.**

Ref: UGC's Letter No.F.22-1/2017 (AC), dated 24.06.2019.



Date: 02.07.2019

*To Principal
02.07.2019*

As per the directives of the University Grants Commission in the reference cited, it is here by communicated that the **Award of Fresh Autonomous Status** is granted to your Institution under the **UGC Scheme for Autonomous Colleges** for a period of **ten years** with effect from 2019-20 to 2028-29.

You are requested to constitute (wherever necessary) the Governing Body, Academic Council, Board of Studies, Finance Committee, Board of Examiners & other related statutory bodies and get the approval for New Regulations, Curriculum and Syllabi.

As per the guidelines of University Grants Commission (UGC), New Delhi, a onetime fee has been fixed by Anna University, Chennai, for the conferment of Fresh / Extension of Autonomous status.

In this connection, you are requested to send a Demand Draft for a sum of Rs.1,50,000/- (Rupees one lakh fifty thousand only) drawn in favour of "The Director, Centre for Academic Courses, Anna University, Chennai" to this office immediately, as approved in the Executive Committee Meeting of Centre for Academic Courses, Anna University.

A copy of the letter received from UGC in connection with the coverage of students under Autonomous status is also enclosed herewith for your kind information and necessary action.

The receipt of this communication may be acknowledged and the action taken is reported.

Yours faithfully,

[Handwritten Signature]
REGISTRAR

Copy to:

1. The Principal Secretary to Government, Higher Education Department, Chennai - 600 009.
2. The Commissioner, Directorate of Technical Education, Guindy, Chennai - 600 025.
3. The Chairman, All India Council for Technical Education, Nelson Mandela Marg, VasantKunj, New Delhi.
4. The Regional Director, Southern Regional Office, AICTE, 26, Haddows Road, Chennai - 600 006.
5. Dr.Dev Swarup, Joint Secretary, U.G.C., Bahadur Shah Zafar Marg, New Delhi - 110 002.
6. The Joint Secretary, UGC, South Eastern Regional Office, Hyderabad - 500 001.
7. The Director, Centre for Affiliation of Institutions/Admissions/Student Affairs/Syndicate Affairs.
8. The Secretary, TNEA / TANCA, Anna University.
9. The Controller of Examinations, Anna University.
10. The Stock File.



विश्वविद्यालय अनुदान आयोग
 University Grants Commission
 मानव ससाधन विकास मंत्रालय, भारत सरकार
 (Ministry of Human Resource Development,
 Govt. of India)
 बहादुरशाह जफर मार्ग नई दिल्ली-110 002
 Bahadurshah Zafar Marg, New Delhi-110 002



No. F.2-76(41)/2017(AC)

To

The Registrar
 Anna University,
 Sardar Patel Road,
 Chennai - 600025.



April, 2019



Subject: Courses offered by Sri Shakthi Institute of Engineering and Technology,
 Coimbatore (Autonomous) affiliated to Anna University- reg.

Sir,

With reference to your letter No. 1891/AU/CAC/ Autonomous/2018, dated 11.03.2019 on the above subject, I am directed to say that as per clauses 3.11 and 3.12 of the Autonomous Colleges Regulations 2018, the students belonging to higher semesters i.e., second year to final year at the time of granting Autonomous status to the institute, shall also covered under Autonomy.

Yours faithfully,

(Tirath Ram)
 Under Secretary



UGC



ज्ञान-विद्यान विभूषणे

डॉ. देव स्वरूप
पूर्व कुलपति, राजस्थान विश्वविद्यालय, जयपुर
संयुक्त सचिव

Dr. Dev Swarup
Former Vice-Chancellor, University of Rajasthan, Jaipur
Joint Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

बहादुर शाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

दूरभाष Phone : 011-23212027
E-mail : devswarupugc@gmail.com | dev.ugc@nic.in

SPEED POST

No.F. 22-1/2017(AC)

June, 2019

The Registrar,
Anna University
Sardar Patel Road
Guindy, Chennai-600 025

24 JUN 2019

Sub:- Conferment of Autonomous Status to Sengunthar Engineering College, Tiruchengode,
Namakkal, Tamilnadu-637 205 affiliated to Anna University, Chennai

Sir/Madam,

This is with reference to the proposal submitted by Sengunthar Engineering College, Tiruchengode, Namakkal, Tamilnadu-637 205 affiliated to Anna University, Chennai under the UGC Scheme for Autonomous Colleges.

The Commission in its meeting held on 13.06.2019 decided to grant autonomous status to Sengunthar Engineering College, Tiruchengode, Namakkal, Tamilnadu-637 205 affiliated to Anna University, Chennai for a period of ten years w.e.f. 2019-2020 to 2028-2029.

The University is requested to issue necessary notification/order regarding the grant of autonomous status to the college as per UGC (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2018 for Autonomous Colleges. The college, if eligible, shall apply for autonomy grant as per the norms laid down in the Regulations.

The autonomous college is required to abide by all the provisions of the UGC Regulations for Autonomous Colleges. The Regulations are available on the UGC website, www.ugc.ac.in. The college shall also apply in the prescribed format to University Grants Commission for extension of autonomous status six months prior to the expiry of the autonomous cycle.

Yours faithfully,

(Dev Swarup)

Cont..

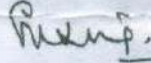
: 2 :

Copy to:-

1. The Principal Secretary,
(Higher Education)
Govt. of Tamilnadu,
N.K.M. Building, 6th Floor, Secretariat,
Chennai - 600 009 (Tamilnadu)
2. The The Joint Secretary,
UGC South Eastern Regional Office,
PB No. 152, APSFC Building,
4th Floor, 5-9-194, Chirag Ali Lane,
Hyderabad-500 001
3. The Principal,
Sengunthar Engineering College,
Tiruchengode, Namakkal,
Tamilnadu-637 205

A copy of the UGC Expert Committee report is enclosed herewith for information and appropriate action by college

- 4 Meeting Cell
- 5 Concerned file
- 6 Guard file



(Dev Swarup)



o/c

NIRF LINK

<http://scteng.co.in/IQAC/NIRF>

The screenshot shows the NIRF Data Capturing System interface. At the top, it displays the National Institutional Ranking Framework logo and the text "National Institutional Ranking Framework, Ministry of Education, Government of India". The user is logged in as "Seingunthar Engineering College" with Institute ID "IR-Q-C-36966". A central message box states: "You have successfully submitted your Institution data for India Rankings 2021." To the right, a table shows data for the years 2017-18, 2016-17, 2015-16, and 2014-15. Below this, a section titled "Total Actual Student Strength (Program(s) Offered by Your Institution)" contains a detailed table with columns for various student categories and their counts.

Welcome to Data Capturing System: OVERALL

Institute ID: IR-Q-C-36966
Institute Name: Seingunthar Engineering College
Full Report

Sanctioned (Approved) Intake

Academic Year	2017-18	2016-17	2015-16	2014-15
UG [4 Years Program(s)]: Sanctioned (approved) students intake	480	480	---	---
PG [2 Years Program(s)]	---	---	---	---

Total Actual Student Strength (Program(s) Offered by Your Institution)

(All programs of all years)	No. of Male Students	No. of Female Students	Total Students	Within State (Including male & female)	Outside State (Including male & female)	Outside Country (Including male & female)	Economically Backward (Including male & female)	Socially Challenged (SC-ST-OBC including male & female)	No. of students receiving full tuition fee reimbursement from the state and Central Government	No. of students receiving full tuition fee reimbursement from Institution Funds	No. of students receiving full tuition fee reimbursement from the Private Bodies	No. of students who are not receiving full tuition fee reimbursement
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3:32 PM 2/19/2021



SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)

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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU

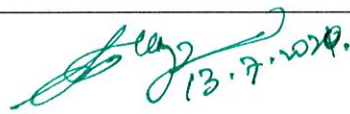
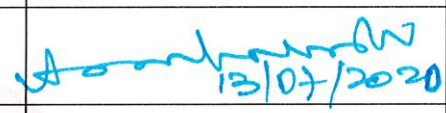


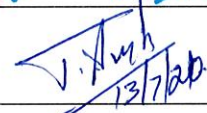




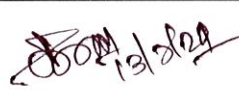
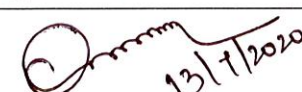
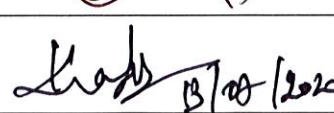
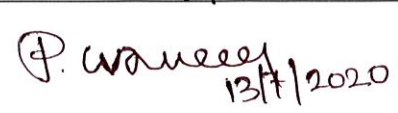


Internal Quality Assurance Cell (IQAC)

MINUTES OF THE MEETING

DATE: 13.07.2020

The First IQAC Meeting for the academic year 2020-2021 has been held on 13.07.2020 in the IQAC Board Room at 10.00 a.m. The following members were present:

S.NO	Category	Name	Signature
1	Management	Prof.A.Baladhandapani	
2	Chairperson	Dr.C.Venkatesh	
3	Coordinator of the IQAC	Dr.M.Selvakumar	
4	Administrative Officers	Er.A.B Madhan	
		Er.Aravind Thirunavukkarasu	
5	Deans	Dr.B.Sujatha	
		Dr.P.Rameshkumar	
		Dr.K.L.Palanisamy	
6	Internal Members /HoDs	Mrs.N.Kiruthika	
		Dr.M.Sakthivel	
		Dr.C.Aarthi	
		Dr.K.Umadevi	
		Dr.P.Govindasamy	



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7	Students & Alumni	Ms.S.Akalya	<i>S. Akalya</i> 13/7/2020
		Ms.R.Subhakeerthana	<i>R. Suba</i> 13/7/2020
		Mr.G.Ramkarthik	<i>G. Ram</i> 13/7/2020
8	Industrialist / Employers	Dr.A.Athif Shah	<i>A. Athif</i> 13/6/2020
9	Stakeholders	Mr.P.Muthusami	<i>P. Muthu</i> 13/7/2020
		Mr.R.Sengottaiyan	<i>R. Sengottaiyan</i> 13/7/2020
10	Co-Coordinator of the IQAC	Mr.P.Jagadeeswaran	<i>P. Jagadeeswaran</i> 13/7/2020

Agenda

- Academic plans of IQAC
- Preparation of Curriculum and Syllabi for the Autonomous batch (2019) (BoS-II)
- Conduction of Board of Studies Meeting, Academic Council Meeting
- Result passing board meeting
- Preparation of AQAR
- GOOGLE class room details
- Enriching of teaching methods
- Internal Assessment Test (online)
- Faculty Members and Students participation in online courses like NPTEL
- Plans for Research projects
- Chhatra Vishwakarma Awards - 2020
- TNSI 2020
- UHV FDP
- ATAL FDP
- IIC Activity
- Placement activities
- Any other points



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The Minutes of the meeting are as follows:

Dr. C. Venkatesh, Principal welcomed all the members of IQAC for the first IQAC Meeting.

- It was resolved to plan well for the smooth conduct of the Academic plans of IQAC for the academic year 2020-2021. In the preparation of the Perspective Plan, the Internal Quality Assurance Cell (IQAC) of the college has advised to take initiatives to obtain Inputs from all stakeholders viz, the Management, Principal, the faculty, the administrative staff, students of the college, the Alumni Association of the college, the parents and the peer colleagues.
- It was resolved to prepare the curriculum and syllabi for second year students under 2019 regulations for UG and PG.
- It was resolved to conduct the second Board of Studies Meeting for the entire department on or before the end of August 2020 based on the External Committee Members convenient date.
- It was resolved to plan well for the smooth conduct of the second Academic Council Meeting which would be held on before the end of the September 2020.
- It was resolved to conduct the second result passing board meeting on any one of the convenient date of the committee members on the month of September 2020. The COE is advised to make all the necessary arrangements for the conduction of the meeting.
- It was resolved to prepare the Annual Quality Assurance Report (AQAR) through IQAC. All the faculty members are instructed to submit all the details at the earliest.
- It was proposed to submit all the necessary documents and details through respective Google class rooms. All the faculty members are instructed to upload all the details within this week.
- It was resolved that, in autonomous stream instead of attending online classes through various sectors, students shall be encouraged to attend online classes which shall be engaged by our faculty members.
- It was proposed to conduct and well plan for the Internal Assessment Test through online mode.
- Faculty members and students are advised to motivate and participate in online courses like NPTEL, SWAYAM etc.



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- Students are encouraged to come up with more number of projects and they are motivated to submit the projects under MSME-HI/BI Projects, My GOV Projects, TNSCST Projects, The FOSSEE (Free/Libre and Open Source Software for Education) project, SIH, Ideathan, etc.
- Students are motivated to participate Chhatra Vishwakarma Awards – 2020 within this week.
- It was proposed to more number of students participate in TNSI 2020 within this month.
- It was proposed to more faculty members apply AICTE - UHV FDP within this week.
- It was proposed to all faculty members to apply ATAL FDP within this week.
- The management appreciated the Principal and the faculty members for obtaining 4.5 Golden Star Certification received from MHRD-IIC (Institution's Innovation Council) on 22.09.2020.
- It was resolved to carry out activities of offering aptitude, communication skills classes for the final year students to get more exposure to be placed in companies. Exclusive placement training shall be given to all clear students through placement cell.

Dr.M.Selvakumar, IQAC coordinator proposed the vote of thanks at the end of the meeting.

M. Selvakumar
13/07/2020
IQAC Coordinator

A. Senthil Kumar
13/07/2020
PRINCIPAL

Copy Submitted to the Correspondent

Copy to

- IQAC Members
- IQAC File
- Office



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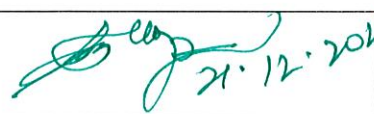

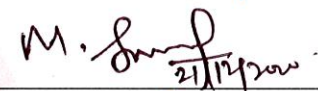

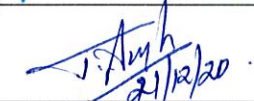
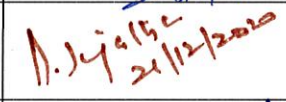



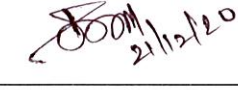

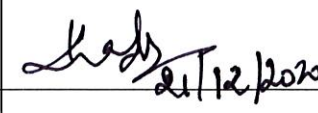



Internal Quality Assurance Cell (IQAC)

MINUTES OF THE MEETING

DATE: 21.12.2020

The second IQAC Meeting for the academic year 2020-2021 has been held on 21.12.2020 in the IQAC room at 10.00 a.m. The following members were present:

S.NO	Category	Name	Signature
1	Management	Prof.A.Baladhandapani	
2	Chairperson	Dr.C.Venkatesh	
3	Coordinator of the IQAC	Dr.M.Selvakumar	
4	Administrative Officers	Er.A.B Madhan	
		Er.Aravind Thirunavukkarasu	
5	Deans	Dr.B.Sujatha	
		Dr.P.Rameshkumar	
		Dr.K.L.Palanisamy	
6	Internal Members /HoDs	Mrs.N.Kiruthika	
		Dr.M.Sakthivel	
		Dr.C.Aarthi	
		Dr.K.Umadevi	
		Dr.P.Govindasamy	



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7	Students & Alumni	Ms.S.Akalya	<i>S. Akalya</i> 21/12/2020
		Ms.R.Subhakeerthana	<i>R. Subhakeerthana</i> 21/12/20
		Mr.G.Ramkarthik	<i>G. Ram</i> 21/12/20
8	Industrialist / Employers	Dr.A.Athif Shah	<i>A. Athif Shah</i> 21/12/2020
9	Stakeholders	Mr.P.Muthusami	<i>P. Muthusami</i> 21/12/20
		Mr.R.Sengottaiyan	<i>R. Sengottaiyan</i> 21/12/20
10	Co-Coordinator of the IQAC	Mr.P.Jagadeeswaran	<i>P. Jagadeeswaran</i> 21/12/2020

Agenda

- Review of previous meeting
- Preparation of Curriculum and Syllabi for the Autonomous batch (2019) (BoS -III)
- UGC report Submission
- ISO audit
- Collaboration with other Institutions and Industries
- Organization of Entrepreneurship Awareness camp
- Extra- Curricular activities like NSS, YRC
- Funding proposal - AQIS, SPICES, etc.,
- AQAR submission
- TNSCST- SPS
- Students final year projects
- IPR activity
- Internships
- Any other points



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The Minutes of the meeting are as follows:

Dr. C.Venkatesh, Principal welcomed all the members of IQAC for the second IQAC Meeting.

- The minutes of the previous meeting held on 13.07.2020 were confirmed.
- It was resolved to prepare the curriculum and syllabi for third year and final students under 2019 regulations for UG and PG.
- It was resolved to conduct the third Board of Studies Meeting for CIVIL, CSE, ECE, EEE and MECH on or before the end of January 2021 based on the External Committee Members convenient date.
- It was proposed to prepare the UGC report Submission for the respective members within the end of May submit the report.
- It was proposed to conduct the Surveillance Audit during the month of January 2021.
- It was resolved to conduct Collaboration with other Institutions and Industries activities throughout the year.
- It was proposed to conduct “Entrepreneurship Awareness Camp” from 18th to 20th December in association with Entrepreneurship Development Institute of India, (EDII) Ahmadabad.
- It was resolved to conduct NSS Special Camping Programme during the month of February and all the first year autonomous streamed students are motivated to take part in social activities through NSS.
- It was resolved to carry out Research work through funding Agencies by submitting necessary reports like AQIS, SPICES, etc.,
- It was resolved to submit the Annual Quality Assurance Report through IQAC.
- Students are encouraged to come up more projects submitted to TNSCST- SPS within this month end.
- Students are motivated and submit to final year projects at the end of March 2021.
- It was resolved to carry out more number of patent through IPR cell.
- It was resolved to permit the students for internship as per the norms.



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- Faculty Members are motivated to pursue Ph.D. programme in their domain for the uplift of the growth of themselves and the Institution.

Dr. M.Selvakumar, IQAC coordinator proposed the vote of thanks at the end of the meeting.

M. Selvakumar
IQAC Coordinator

[Signature]
21/12/2020
PRINCIPAL

Copy Submitted to the Correspondent

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- IQAC Members
- IQAC File
- Office



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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU




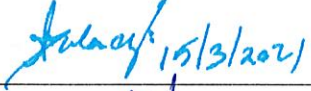




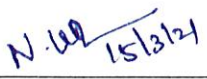



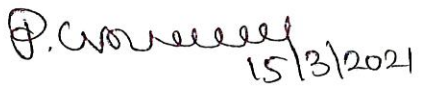


Internal Quality Assurance Cell (IQAC)

MINUTES OF THE MEETING

DATE: 15.03.2021

The third IQAC Meeting for the academic year 2020-21 has been held on 15.03.2021 in the IQAC room at 2.30 p.m. The following members were present:

S.NO	Category	Name	Signature
1	Management	Prof.A.Baladhandapani	 15.03.2021.
2	Chairperson	Dr.C.Venkatesh	 15/03/2021
3	Coordinator of the IQAC	Dr.M.Selvakumar	 15/3/2021
4	Administrative Officers	Er.A.B Madhan	 15/3/2021
		Er.Aravind Thirunavukkarasu	 15/3/21.
5	Deans	Dr.B.Sujatha	 15/03/2021
		Dr.P.Rameshkumar	 15/3/21
		Dr.K.L.Palanisamy	 15/3/21
6	Internal Members /HoDs	Mrs.N.Kiruthika	 15/3/21
		Dr.M.Sakthivel	 15/3/21
		Dr.C.Aarthi	 15/3/2021
		Dr.K.Umadevi	 15/03/2021
		Dr.P.Govindasamy	 15/3/2021



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7	Students & Alumni	Ms.S.Akalya	S. Akalya 15/3/21
		Ms.R.Subhakeerthana	R. Subhakeerthana 15/3/21
		Mr.G.Ramkarthik	G. Ramkarthik 15/3/21
8	Industrialist / Employers	Dr.A.Athif Shah	A. Athif Shah 15/03/21
9	Stakeholders	Mr.P.Muthusami	P. Muthusami 15/3/21
		Mr.R.Sengottaiyan	R. Sengottaiyan 15/3/21
10	Co-Coordinator of the IQAC	Mr.P.Jagadeeswaran	P. Jagadeeswaran 15/3/21

Agenda

- Review of previous meeting
- Academic Council Meeting
- Result passing board meeting
- IQAC peer team visit
- SaHaa 2021
- Students' Tech Sym – 21
- Women's Day celebration
- Students final year projects
- Placement activity
- Any other points

The Minutes of the meeting are as follows:

Dr. C. Venkatesh, Principal welcomed all the members of IQAC for the third IQAC Meeting

- The minutes of the previous meeting held on 21.12.2020 were confirmed.
- It was resolved to plan well for the smooth conduct of the third Academic Council Meeting which would be held on 27.03.2021.
- It was resolved to conduct the 3A result passing board meeting for the entire department on or before the end of May 2021 based on the External Committee Members convenient date. The COE is advised to make all the necessary arrangements for the conduction of the meeting.



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- It was resolved to conduct IQAC peer team visit on 24.04.2021.
- It was resolved to conduct first year students technical symposium SaHaa 2021 on or before the end of April 2021 through online mode.
- It was resolved to conduct Students' Tech Sym – 21 during the month of May 2021 through online mode.
- It was resolved to conduct Women's Day 2021 Celebration through online mode.
- Dean R&D is advised to submit the report of the student's final year projects during the academic year 2020-2021.
- It was resolved to conduct the placement activity through placement training shall be given to all students.
- All the departments were instructed to conduct the club activities and the Professional body activities to develop the student's individual personality.

M. Suresh
15/03/2021
IQAC Coordinator

[Handwritten Signature]
15/03/2021
PRINCIPAL

Copy Submitted to the Correspondent

Copy to

- IQAC Members
- IQAC File
- Office

Sengunthar Engineering College (Autonomous), Tiruchengode - 637 205

Annual Report

Honourable Chairman of Sengunthar Institutions
Jansons Thiru.T.S.Natarajan sir, Beloved Secretary and Correspondent of
Sengunthar Institutions Prof. A. Baladhandapani sir, Most Respected Treasurer of
Sengunthar Institutions Thiru.M. K. Dhanasekaran sir, Chief Executive Officer
Er.A. B. Madhan and Director - Corporate Relations and Training - Shri. Aravind
Thirunavukkarasu, and other respected members of Sengunthar Charitable trust,
At the outset, I deem it an honour to submit the Annual report pertaining to the
academic year 2020 - 2021 during this COVID -19 Pandemic Situation.

- Sengunthar Engineering College is an Autonomous Institution.
- We offer - 5 UG Courses B.E. Civil Engineering, Computer Science and Engineering, Electronics and Communication Engineering, Electrical and Electronics Engineering, and Mechanical Engineering.
- 4 PG Courses - M.E. Computer Science & Engineering, M.E. VLSI Design, M.E. Structural Engineering and Master of Business Administration.
- NAAC Accreditation has been renewed up to 31.12.2024 with the same grade point 3.06 of 4 point scale.
- Obtained National Recognition under Section 2(f) and 12 (B) status of the UGC Act, 1956.
- Obtained ISO 9001:2015 Certification from BSCIC, Haryana

WSON
24/04/2021

- I am pleased to inform you that our Institution has MSME approved HIBI (Host Institution / Business Incubator) Institution by New Delhi.
- Total of 641 students are pursuing their education in our college during this academic year 2020-2021.
- Online classes have been conducted during this Pandemic Situation as per the Government Guidelines.
- Teachers have been well trained to use online platforms/ICT tools, Smart Classrooms to take classes, to conduct and evaluate the Internal Assessment Tests, etc.
- Students have been attended online classes and effectively used the Google Classroom.
- Faculty members and students are participated in online courses like NPTEL, SWAYAM, etc.
- Students are encouraged to come up with more number of projects and they are motivated to submit the projects under MSME-HI/BI Projects, My GOV Projects, TNSCST Projects, The FOSSEE (Free/Libre and Open Source Software for Education) project, SIH, Ideathan, etc.
- Students are motivated to participate Chhatra Vishwakarma Awards - 2020, TNSI 2020 through Online. Five proposals have been submitted under "Chhatra Vishwakarma Award"
- Faculty members are advised to participate in ATAL FDP, AICTE - UHV FDP etc.

✓
24/04/2021

- Various Meetings such as Board of Studies Meeting for CIVIL, CSE, ECE, EEE and MECH, Academic Council Meeting, Finance Committee Meeting, Result Passing Board Meeting, Statutory and Non-Statutory Committee meetings have been conducted through Online Mode.
- 2 proposals are submitted under AICTE- AQIS RPS Scheme and 3 proposals are submitted under AICTE- AQIS MODROB Scheme
- Dr.C.Venkatesh, Principal & Dr.C.Aarthi, Head ECE bagged second position in case study competition organized by Gulzar Group of Institutions, Ludhiana.
- Mr.Srivignesh.K of 3rd year ECE, Mr.Keerthivasan.A.M. of 3rd year Mechanical, Mr.Elavarasan.M of 3rd year Mechanical, possessed second position in case study competition Gulzar Group of Institutions, Ludhiana.
- Mr.Elavarasan.M of 3rd year Mechanical, Ms.Prema.E of 3rd year ECE, Mr.Srivignesh.K of 3rd year ECE, Mr.Keerthivasan.A.M. of 3rd year Mechanical possessed 6th position in world Telecommunication and Information Society Day - 2020 Awareness Campaign - Presentation Competition by IIC GGI Ludhiana.
- Mr.N.Thirusenthil Adhiban, Assistant Professor of Mechanical Department, possessed 1st position in world Telecommunication and Information Society Day - 2020 Awareness Campaign - Presentation Competition by IIC GGI Ludhiana.
- Dr. C.Venkatesh, Principal, Dr. C.Aarthi, Head ECE, Mr. N Thirusenthil Adhiban, Assistant Professor of Mechanical, Mr. C.Mohankumar Assistant Professor of Mechanical Department were actively participated in the IIC Online sessions conducted by Institution's



 26/04/2021

Innovation Council (IIC) of MHRD's Innovation Cell, New Delhi to promote Innovation, IPR Entrepreneurship, and start-ups among HEIs from 28th April to 22nd May 2020.

- Department of EEE organized National Level Short Time Training Programme by AICTE grant in aid of Rs.3,57,667 on AI - Based Novel Power Distribution and Correction Technology from 2.11.2020 to 7.12.2020 (Four Weeks - Nov 02-07,2020, Nov 23-28,2020, Nov-Dec 30-05,2020, Dec 07-12,2020).
- Ranked as AA+ in India's Best Engineering Colleges by Career360° in the year 2021.
- NCC Cadets participated at Guard of Honour in Unit Level Inspection.
- Two NCC Cadets were participated in Republic Day Camp Selection Training held at Idayappati.
- NCC Cadets took part in Flight Simulator Training and they participated in IGC Shooting Competition held at Madurai.
- Dr.P. Ponmurugan & Dr. C. Venkatesh registered Patent entitled "A Smart System to Control and Monitor Cultivation in a Hydroponic Environment" which has been granted by the Government of Australia with a validity of 8 years
- Organized 3rd International Conference on March 2021 More than 70 papers have been published in UGC approved journals.
- Organized National Level Students' Virtual Technical Symposium "SAHAA" for the First year students and "TechSym-21" for higher semester students.

WSON
29/04/2021

- I am proud to state that, our college Ranked as one of the Top Best Private Engineering Colleges with Lowest Fees Category by India Today in the year 2020.
- The college has received 4.5 Golden Star Certification from MHRD-IIC (Institution's Innovation Council) on 22.09.2020.
- Open Air Auditorium Constructed by Alumni sponsorship.
- Our college is a Recognized IIC - Mentor Institution.
- Dr.C.Venkatesh recipient of "Best Principal Award" by Yavarum KelierThiran Valar Sangam, Saathanaiyalar Viruthu - 2021.
- I feel delighted, to share that Dr.K.Umadevi, Professor and Head Department of EEE possessed the "Best Teacher- Engineering Award" by Yavarum Kelier Thiran Valar Sangam, Saathanaiyalar Viruthu - 2021.
- Dr.C.Arthi, Professor and Head Department of ECE possessed the "Best Teacher- Engineering Award" by Yavarum Kelier Thiran Valar Sangam, Saathanaiyalar Viruthu - 2021.
- Mr. P. Jagadeeswaran, Assistant Professor in the Department of Mechanical Engineering possessed the "Best Project work Award" by Yavarum KelierThiran ValarSangam, Saathanaiyalar Viruthu - 2021.
- We have celebrated International Yoga Day, Energy Conservation Day, Students' Tech Sym, International Women's Day and many more through Online Mode.
- Value Added Courses and Soft Skills are being offered to the students for career development through Online Mode.
- Our faculty members have published more than 115 papers in journals and conferences during this pandemic situation too.


24/04/2021

- We are assisting the students to receive various Government, Private scholarships. In addition our management magnanimously giving scholarships to the meritorious students.
- NSS, RRC and YRC jointly organized various events through Online Mode.

Now it is an apt time for me to conclude the annual report with a note of thanks giving.

I submit my sincere gratitude to the honorable Chairman, Beloved Secretary and Correspondent and all the members of the Sengunthar Charitable Trust for their kindness and freedom offered to me to discharge my duties.

I thank all the Deans, Heads of the Departments and Faculty Members, both Teaching and Non-Teaching Staff members for their kind co-operation, support, involvement and readiness to execute any challengeable tasks.

I thank all my office staff members, Deputy Wardens and other staff members who have extended their support.

I am grateful to individuals and organizations who have offered awards and scholarships to our students. This affirmative action will go long way in helping our students.

I thank my vibrant, motivated and diligent students.

Finally, I thank God Almighty for sustaining and guiding this institution.

Thank you

A. Sankaranarayanan
24/04/2021

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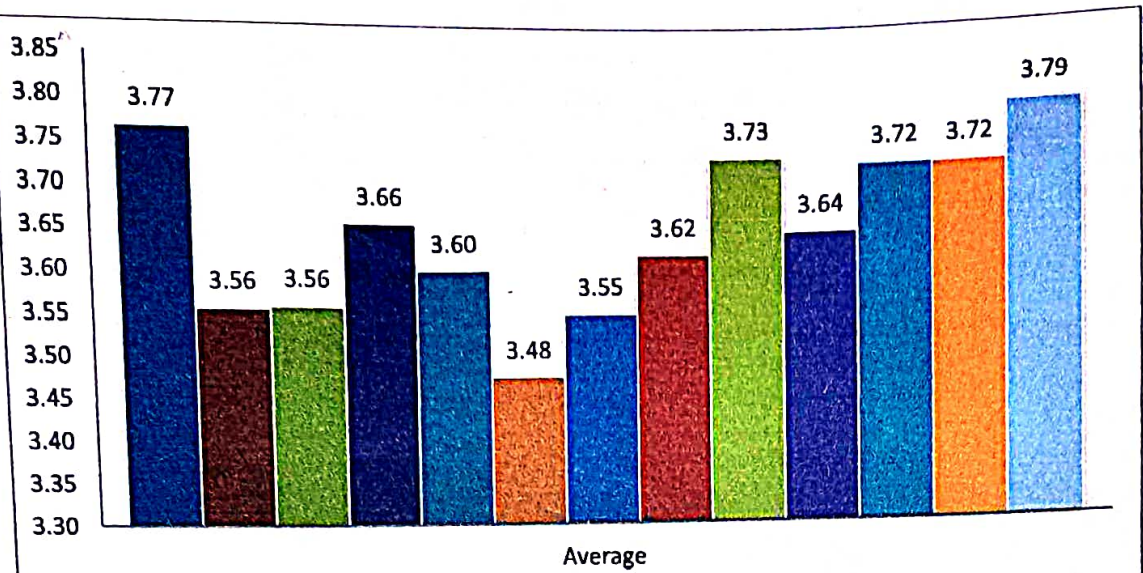
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FACULTY FEEDBACK ANALYSIS

2020-2021 (ODD)

	Civil	CSE	ECE	EEE	Mech	S&H	MBA	Average
Satisfaction on recruitment and promotional policies	3.56	3.7	3.92	4	4	3.75	3.43	3.77
Lab equipments with required hardware and softwarE along with Lab assistant support.	3.52	3.21	3.54	3.7	3.93	3.71	3.29	3.56
Fund support for research and other related work	3.52	3.46	3.69	3.55	3.64	3.63	3.43	3.56
Involved in decision making / problem solving process	3.44	3.79	3.77	3.7	3.71	3.61	3.57	3.66
Satisfaction with regular appraisal system.	3.28	3.58	3.5	3.75	3.86	3.67	3.57	3.60
Transparency of faculty appraisal system	3.16	3.08	3.38	3.5	3.79	3.71	3.71	3.48
Satisfaction about your professional growth.	3.16	3.46	3.31	3.75	3.79	3.67	3.71	3.55
Faculties are provided with computer/ Internet/ Printer facilities	3.64	3.21	3.64	3.85	3.57	3.71	3.71	3.62
Availability of separate cabin for faculty	3.88	3.25	3.92	3.85	3.86	3.5	3.86	3.73
Availability of stationary articles	3.56	3.58	3.62	3.45	3.79	3.79	3.71	3.64
Availability of vehicle parking facility in campus.	3.96	3.50	3.77	3.8	3.79	3.67	3.57	3.72
Canteen & Sports facilities (indoor/outdoor) availability	3.68	3.42	3.85	3.65	3.93	3.67	3.86	3.72
Overall rating	3.56	3.96	3.62	3.85	3.79	3.75	4	3.79



- Satisfaction on recruitment and promotional policies
- Lab equipments with required hardware and software along with Lab assistant support.
- Fund support for research and other related work
- Involved in decision making / problem solving process
- Satisfaction with regular appraisal system.
- Transparency of faculty appraisal system
- Satisfaction about your professional growth.
- Faculties are provided with computer/ Internet/ Printer facilities
- Availability of separate cabin for faculty
- Availability of stationary articles
- Availability of vehicle parking facility in campus.
- Canteen & Sports facilities (indoor/outdoor) availability
- Overall rating

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11/11/20

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4/11/2020
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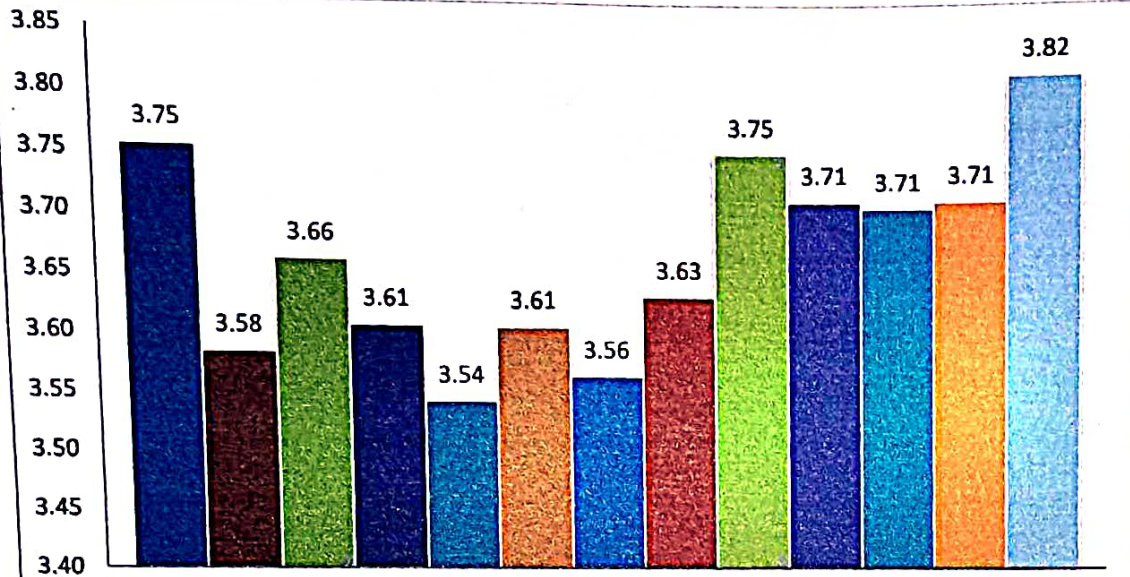
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FACULTY FEEDBACK ANALYSIS

2020-2021 (EVEN)

	Civil	CSE	ECE	EEE	Mech	S&H	MBA	Average
Satisfaction on recruitment and promotional policies	3.71	3.8	3.92	3.75	4	3.67	3.43	3.75
Lab equipments with required hardware and software along with Lab assistant support.	3.46	3.2	3.54	3.65	4	3.67	3.57	3.58
Fund support for research and other related work	3.46	3.6	3.69	3.65	3.79	3.58	3.86	3.66
Involved in decision making / problem solving process	3.42	3.8	3.77	3.55	3.71	3.57	3.43	3.61
Satisfaction with regular appraisal system.	3.3	3.5	3.5	3.7	3.79	3.58	3.43	3.54
Transparency of faculty appraisal system	3.33	3.5	3.38	3.9	3.71	3.71	3.71	3.61
Satisfaction about your professional growth.	3.21	3.5	3.31	3.7	3.79	3.58	3.86	3.56
Faculties are provided with computer/ Internet/ Printer facilities	3.58	3.5	3.64	3.75	3.57	3.67	3.71	3.63
Availability of separate cabin for faculty	3.92	3.5	3.92	3.7	3.86	3.5	3.86	3.75
Availability of stationary articles	3.63	3.8	3.62	3.8	3.71	3.71	3.71	3.71
Availability of vehicle parking facility in campus.	4	3.5	3.77	3.9	3.71	3.63	3.43	3.71
Canteen & Sports facilities (indoor/outdoor) availability	3.83	3.5	3.85	3.6	3.86	3.63	3.71	3.71
Overall rating	3.58	3.9	3.62	3.9	4	3.71	4	3.82



Average

- Satisfaction on recruitment and promotional policies
- Lab equipments with required hardware and software along with Lab assistant support.
- Fund support for research and other related work
- Involved in decision making / problem solving process
- Satisfaction with regular appraisal system.
- Transparency of faculty appraisal system
- Satisfaction about your professional growth.
- Faculties are provided with computer/ Internet/ Printer facilities
- Availability of separate cabin for faculty
- Availability of stationary articles
- Availability of vehicle parking facility in campus.
- Canteen & Sports facilities (indoor/outdoor) availability
- Overall rating

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3/6/21

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03/06/2021
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APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/001

Date : 09.04.2021

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	10.04.2021
Programme Title	IPR, Patents and Research Proposals		
Resource Person	Name	Address	Contact Details
	Dr.M.Vairavel, M.E., Ph.D., IWS	Cheif Editor, Kalaivani Publications, Erode - 638301.	7373734667
Participants	Branch / Class / Section	Total	Total participants
Students	Civil (II, III & IV Year)	26	493
	CSE (II, III & IV Year)	117	
	ECE (II, III & IV Year)	104	
	EEE (II, III & IV Year)	83	
	Mech. (II, III & IV Year)	113	
Faculty	All Departments	50	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	The objective is to enhance awareness of Intellectual Property Rights, Patents and Proposals to take measures for the protecting their ideas and business strategies. Effective utilization of IPR tools would also assist them in technology up gradation and enhancing competitiveness.		
Outcome of the Activity	Opportunity to develop new concepts and products who should protect their ideas by patenting them or choosing suitable Intellectual Property Rights.		
Coordinator of the Programme	Mr.M.Soundar Rajan, AP/Civil		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	Nil
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N. Thiru Senthil Adhiban
9/4/21
EDC Chief Coordinator

H. Senthil Kumar
9/4/21
IQAC Coordinator

Soundar Rajan
09/04/2021
Principal

09.04.2021
Correspondent

SENGUNTHAR

Strive 2 Success



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ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

"IPR, Patents and Research Proposals"

on

April 10, 2021 @ 12.00 Noon

Resource Person



Dr.M.Vairavel, M.E., Ph.D., IWS.
Chief Editor,
Kalaivani Publications,
Erode - 638301.

Meet link: <https://meet.google.com/lookup/bvy7iquome>

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener - IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.M.Soundar Rajan
AP/Civil – SEC.



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Report

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	10.04.2021
Programme Title	IPR, Patents and Research Proposals		
Resource Person	Name	Address	Contact Details
	Dr.M.Vairavel, M.E., Ph.D., IWS.	Chief Editor, Kalaivani Publications, Erode - 638301.	7373734667
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	The objective is to enhance awareness of Intellectual Property Rights, Patents and Proposals to take measures for the protecting their ideas and business strategies. Effective utilization of IPR tools would also assist them in technology up gradation and enhancing competitiveness.		
Outcome of the Activity	Opportunity to develop new concepts and products who should protect their ideas by patenting them or choosing suitable Intellectual Property Rights.		
Coordinator of the Programme	Mr.M.Soundar Rajan, AP/Civil		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a webinar on ' IPR, Patents and Research Proposals on 10th April 2021 at 12:00 pm. The speaker of the webinar was an eminent personality Dr.M.Vairavel, who is the chief editor of Kalaivani Publications, Erode.

The webinar was organized under the guidance of Dr.M.Selvakumar, Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then Dr.C.Venkatesh, President - IIC welcomed all participants on the behalf of EDC Cell and then introduced the resource person of Dr.M.Vairavel by Mr.M.Soundar Rajan, Internal IIC-Cordinator.

The speaker shared his magnificent knowledge and experience in the Patents and Intellectual Property Rights where he guided students about drafting the journals and what actually can be published. This vast information regarding the field is essential in today's world where innovation led Start-Up's count every second. It is essential for the participants engaged in developing new concepts and thoughts who should protect their ideas by patenting them or choosing suitable Intellectual Property Rights. The contents covered by him were the basics forms of IPR. He also talked about various brands and gave knowledge about the salient features of Journal Publications.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding innovation and its protection. The webinar ended with vote of thanks given by Mr.S.Anand Kumar, AP/Civil.



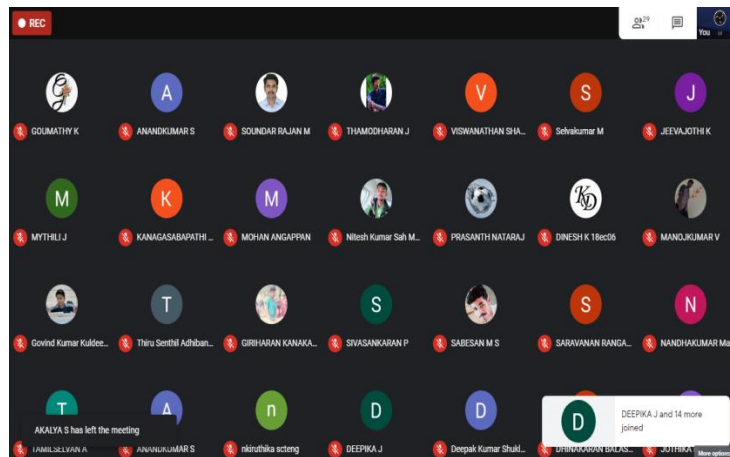
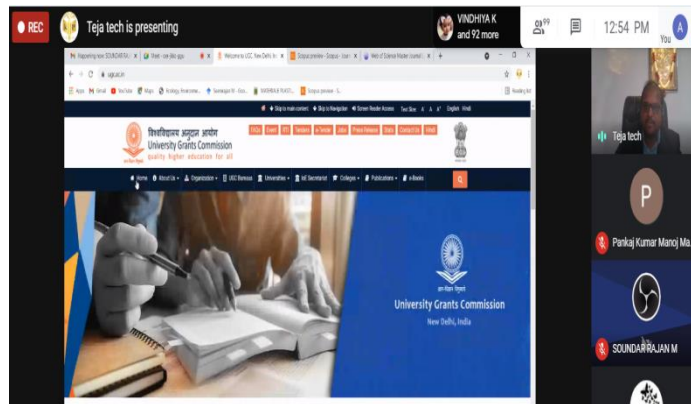
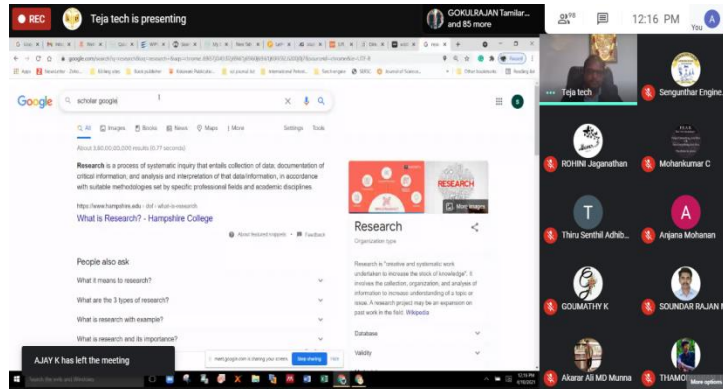
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More than 400 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.





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Zoom Meeting Interface showing a grid of participants and a list of names on the right side.



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Tiruchengode - 637 205, Namakkal, Tamil Nadu

www.scteng.co.in | info@scteng.co.in



Certificate of Participation

This is to certify that

Anand Kumar S

Assistant Professor & Civil Engineering, Sengunthar Engineering College

*has participated in the Webinar on **IPR, Patents and Research Proposals** organized by **Entrepreneurship Development Cell** in association with **MHRD's Innovation Cell** and **Institution's Innovation Cell** on 10.04.2021.*

Dr. C. Venkatesh
Principal



Prof. A. Baladhandapani
Correspondent

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Sengunthar Engineering College

(An Autonomous Institution)

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Tiruchengode - 637 205, Namakkal, Tamil Nadu

www.scteng.co.in | info@scteng.co.in



Certificate of Participation

This is to certify that

Ms. K. Goumathy

Assistant Professor & Civil Engineering, Sengunthar Engineering College

*has participated in the Webinar on **IPR, Patents and Research Proposals** organized by **Entrepreneurship Development Cell** in association with **MHRD's Innovation Cell** and **Institution's Innovation Cell** on 10.04.2021.*

Dr. C. Venkatesh
Principal



Prof. A. Baladhandapani
Correspondent

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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/011

Date: 19.04.2021

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	20.04.2021
Programme Title	HOW TO BECOME AN ENTREPRENEUR & DEVELOP STARTUPS		
Resource Person	Name	Address	Contact Details
	Mr.K.Manikandan, B.E.,	CEO / Design Engineer, Crafzon Arch Studio, Coimbatore - 641401.	8300556224
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE & Mech. (II, III & IV Year)	150	200
Faculty	All Departments	50	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	The objective of this webinar is to develop and strengthen the entrepreneurial quality, to motivate them for achievement and to enable participants to be independent, capable, promising businessmen. The objective is to make the trainees prepared to start their own enterprise.		
Outcome of the Activity	Participants should be able to understand the nature of entrepreneurship and to understand the function of the entrepreneur in the successful, commercial application of innovations, entrepreneurial business idea etc.,		
Coordinator of the Programme	Mr.M.Soundar Rajan, AP/Civil		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	Nil
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
19.4.2021
EDC Coordinator

M.Sundar
19/4/2021
IQAC Coordinator

[Signature]
19/4/2021
Principal

[Signature]
19.4.2021
Correspondent

SENGUNTHAR

Shine 2 Success



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ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

"HOW TO BECOME AN ENTREPRENEUR & DEVELOP STARTUPS"

on

April 20, 2021

Timing: 10.30 a.m. to 11.30 a.m.

Resource Person



Mr.K.Manikandan, B.E.,
CEO / Design Engineer,
Crafzon Arch Studio,
Coimbatore - 641401.

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener - IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.M.Soundar Rajan
AP/Civil – SEC.



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Report

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	20.04.2021
Programme Title	How to become an Entrepreneur and Develop Startup's		
Resource Person	Name	Address	Contact Details
	Mr.K.Manikandan, B.E.,	CEO / Design Engineer, Crafzon Arch Studio, Coimbatore - 641401.	8300556224
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	The objective of this webinar is to develop and strengthen the entrepreneurial quality, to motivate them for achievement and to enable participants to be independent, capable, promising businessmen. The objective is to make the trainees prepared to start their own enterprise.		
Outcome of the Activity	Participants should be able to understand the nature of entrepreneurship and to understand the function of the entrepreneur in the successful, commercial application of innovations, entrepreneurial business idea etc.,		
Coordinator of the Programme	Mr.M.Soundar Rajan, AP/Civil		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a webinar on “How to become an Entrepreneur and Develop Startup’s” on 20th April 2021 at 10:30 a.m. The speaker of the webinar was an eminent personality Mr.K.Manikandan, B.E., who is the alumni and C.E.O. of Crafzon Arch Studio, Tiruppur.

The webinar was organized under the guidance of Dr.M.Selvakumar, Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then Dr.C.Venkatesh, President - IIC welcomed all participants on the behalf of EDC Cell and then introduced the resource person of Mr.K.Manikandan by Mr.M.Soundar Rajan, Internal IIC-Cordinator.

The speakers shared his magnificent knowledge and experience his own business. Some of his highlights are an entrepreneur is a person who makes money by founding and operating a business. Different people become entrepreneurs for different reasons. Some do it to earn extra income while they are employed and others do so to gain actualization in self-employment. It is essential for the participants engaged in upgrading the new concepts and thoughts who should protect their ideas. The contents covered by him were the basics in develop startup's.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts



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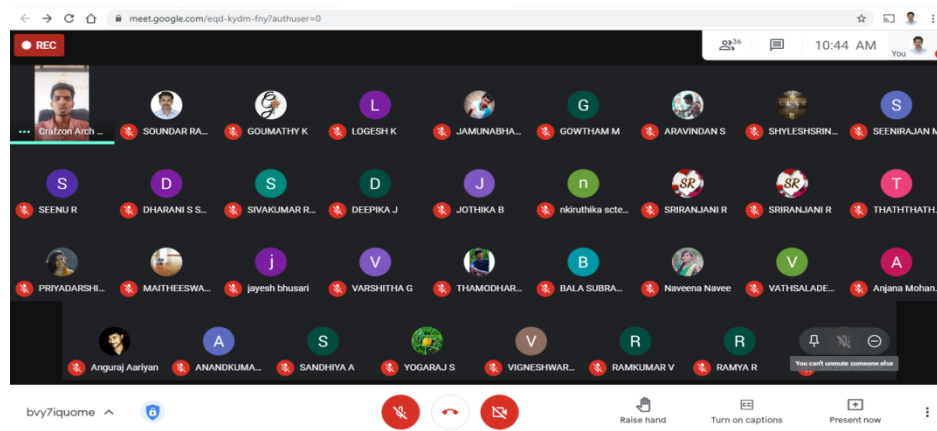
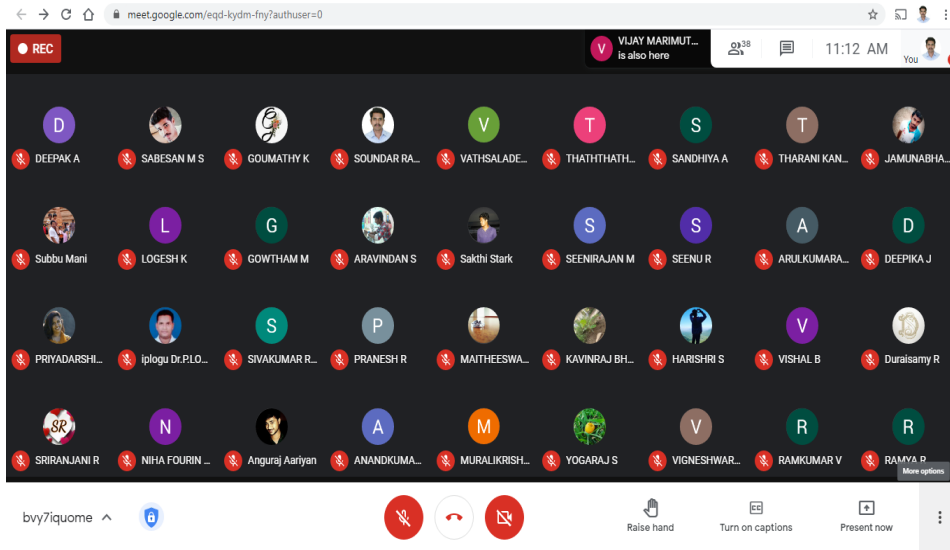
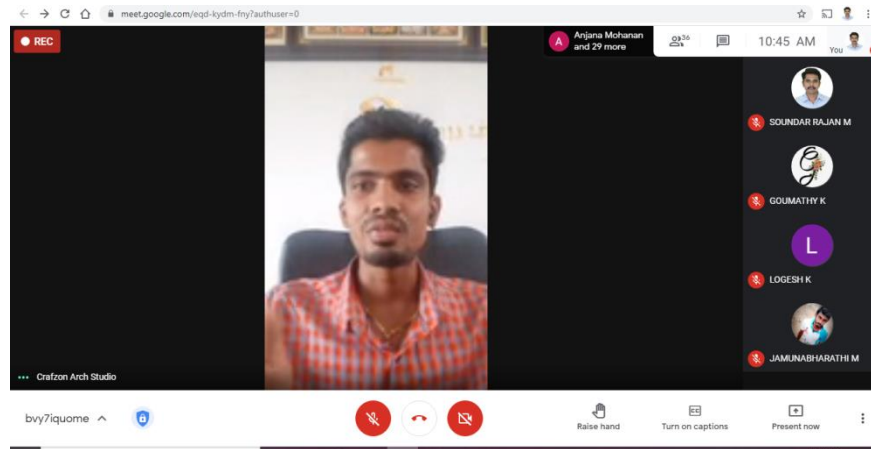
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regarding innovation and its protection. The webinar ended with vote of thanks given by Mr.S.Anand Kumar, AP/Civil.

More than 100 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.





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(GOVERNMENT OF INDIA)



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INNOVATION COUNCIL**
(University of Education Initiatives)

Organizes

A Webinar on

"HOW TO BECOME AN ENTREPRENEUR & DEVELOP STARTUPS"

on

April 20, 2021

Timing: 10.30 a.m. to 11.30 a.m.

Resource Person



Mr. K. Manikandan, B.E.,
CEO / Design Engineer,
Crafon Arch Studio,
Coimbatore - 641401.

President - IIC
Dr. C. Venkatesh
Principal - SEC.

Vice President - IIC
Dr. M. Selvakumar
HoD/Mech - SEC.

Convener - IIC
Mr. N. Thiru Senthil Adhiban
AP/Mech - SEC.

Internal IIC Coordinator
Mr. M. Soundar Rajan
AP/Civil - SEC.





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Tiruchengode - 637 205, Namakkal, Tamil Nadu

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Certificate of Participation

This is to certify that

Mrs. N. Kiruthika

Assistant Professor, Civil, Sengunthar Engineering College, Tiruchengode

*has participated in the Webinar on **How to become an Entrepreneur & Develop Startups** organized by **Entrepreneurship Development Cell** in association with **MHRD's Innovation Cell** and **Institution's Innovation Cell***

on 20.04.2021.



Dr. C. Venkatesh
Principal

Prof. A. Baladhandapani
Correspondent

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Tiruchengode - 637 205, Namakkal, Tamil Nadu

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Certificate of Participation

This is to certify that

M.SOUNDAR RAJAN

ASSISTANT PROFESSOR/CIVIL ENGINEERING, SENGUNTHAR ENGINEERING COLLEGE
(AUTONOMOUS)

*has participated in the Webinar on **How to become an Entrepreneur & Develop Startups** organized by **Entrepreneurship Development Cell** in association with **MHRD's Innovation Cell** and **Institution's Innovation Cell***

on 20.04.2021.



Dr. C. Venkatesh
Principal

Prof. A. Baladhandapani
Correspondent

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Form No. SEC/EDC/MHRD - IC/2020 - 2021/003

Date : 21.04.2021

Organizing Department/Cell	CSE - Entrepreneurship Development Cell (EDC)	Programme Date	22.04.2021
Programme Title	Session on Effective Business Plan Start-up strategy		
Resource Person(s)	Name	Address	Contact Details
1	Dr.M.Sakthivel	HoD & AsP/CSE, Sengunthar Engineering College, Tiruchengode	9942213273
Participants	Branch / Class / Section	Total	Total participants
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA (I Year)	27	
Faculty	All Department	50	
Coordinators	Mr.N.ThiruSenthilAdhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AsP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.ArunKumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.SoundarRajan, AP/Civil		
Objective of the Activity	Students can able to understand the concepts of business plan		
Outcome of the Activity	Ability to create the unique business plan for startup		
Coordinator of the Programme	K.Ashok Kumar, AsP/CSE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	1) 2)	
	Total	

[Signature]
EDC Coordinator

[Signature]
IQAC Coordinator

[Signature]
Principal

[Signature]
Correspondent

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ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Session on

“Effective Business Plan and Start-up Strategy”

on

April 22, 2021 @ 2:00 p.m. to 3:00 p.m.

Resource Person



Dr. M.Sakhivel Ph.D.,
HoD & Associate Profesor/CSE,
Sengunthar Engineering College(Autonomous),
Tiruchengode-637205

Meet link: <https://meet.google.com/gvq-wsow-khb>

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener - IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.K.Ashokkumar
AsP/CSE – SEC.



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APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/001

Date : 21.04.2021

Organizing Department/Cell	CSE - Entrepreneurship Development Cell (EDC)	Programme Date	24.04.2021
Programme Title	Ideation on Start-ups		
Resource Person(s)	Name	Address	Contact Details
1	J.Karthikeyan	Data Architect-Business Intelligence Anblicks-14911, Quorum Drive, Suite 390, Addison, TX 75254, USA	9631831223
Participants	Branch / Class / Section	Total	Total participants
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA (I Year)	27	
Faculty	All Department	50	
Coordinators	Mr.N.ThiruSenthilAdhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AsP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.ArunKumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.SoundarRajan, AP/Civil		
Objective of the Activity	To Obtain the Knowledge about Start-Ups		
Outcome of the Activity	Can Evolve the various Start-Ups with their qwn innovations		
Coordinator of the Programme	K.Ashok Kumar, AsP/CSE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	1)	
	Total	

B. Shanmugam
21/4/21
EDC Coordinator

M. Sankar
21/4/21
IQAC Coordinator

V. Senthil Kumar
21/04/2021
Principal

S. Senthil Kumar
22.4.2021
Correspondent

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(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

“Ideation on Start-ups”

on

April 24, 2021 @ 9:30 a.m. to 10:00 a.m.

Resource Person



Mr. J. Karthikeyan, B.E.,

Data Architect-Business Intelligence

Anblicks-14911, Quorum Drive, Suite 390, Addison, TX 75254, USA

Meet link: <https://meet.google.com/ceq-umyb-xnc>

President - IIC

Dr. C. Venkatesh
Principal - SEC.

Vice President - IIC

Dr. M. Selvakumar
HOD/Mech - SEC.

Convener - IIC

Mr. N. Thiru Senthil Achiban
AP/Mech - SEC.

Internal IIC Coordinator

Mr. K. Ashokkumar
AsPICSE - SEC.



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Form No.: SEC/CSE/MHRD -IIC/2020 - 2021/004

Date : 21.04.2021

Organizing Department/Cell	CSE	Programme Date	23.04.2021
Programme Title	App Development Awareness Programme		
Resource Person(s)	Name	Address	Contact Details
1	Mr.V.Bala	Apple Solution Expert-Edu	9688377711
2	Thameem	ICT Solution Expert	
Participants	Branch / Class / Section	Total	Total participants
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA (I Year)	27	
Coordinators	Dr.M.Sakthivel, AsP/CSE Mr.K.Ashok Kumar, AsP/CSE		
Objective of the Activity	Create Awareness to students understand Mobile App Development and Coding		
Outcome of the Activity	Ability to Develop/ code for Mobile Application		
Coordinator of the Programme	Dr.M.Sakthivel, AsP/CSE Mr.K.Ashok Kumar,, AsP/CSE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	1) 2)	
	Total	

[Signature]
21/4/21
Program Coordinator

[Signature]
24/4/2021
IQAC Coordinator

[Signature]
23/04/2021
Principal

[Signature]
23/4/2021
Correspondent





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DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

“App Development Awareness Programme”

on

April 23, 2021 @ 2:00 p.m. to 3:00 p.m.



Resource Persons

Mr.V.Bala, Apple Solution Expert-Edu

Mr.Thameem

ICT Solution Expert

Meet link: <https://meet.google.com/hik-jmuh-izf>

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener - IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.K.Ashokkumar
AsP/CSE – SEC.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

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Form No.: SEC/EDC/MHRD - IC/2020 - 2021/002

Date : 21.04.2021

Organizing Department/Coll	CSE - Entreprenourship Development Coll (EDC)	Programme Date	23.04.2021
Programme Title	Workshop on Intellectual Property Rights and IP Management for Start-up		
Resource Person(s)	Name	Address	Contact Details
1	Dr.B.Sujatha	Professor/CSE, Sengunthar Engineering College, Tiruchengode	8098220772
Participants	Branch / Class / Section	Total	Total participants
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
Faculty	MBA (I Year)	27	
	All Department	50	
Coordinators	Mr.N.ThiruSenthilAdhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AsP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.ArunKumar,AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.SoundarRajan, AP/Civil		
Objective of the Activity	To Create awareness about Intellectual Property Rights and IP Management for Start-up		
Outcome of the Activity	Participants are able to Patent their Start-ups.		
Coordinator of the Programme		K.Ashok Kumar, AsP/CSE	

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	NIL
	1) 2)	
	Total	

S. Ashok Kumar
21/4/21
EDC Coordinator

M. Senthil
21/4/2021
IQAC Coordinator

V. SoundarRajan
23/04/2021
Principal

S. Sujatha
23-4-2021
Correspondent

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in association with



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INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

"Intellectual Property Rights and IP Management for Start-up"

on

April 23, 2021 @ 3:15 p.m. to 4:00 p.m.

Resource Person



Dr. B.Sujatha.M.E., Ph.D.,
Professor/CSE,
Sengunthar Engineering College(Autonomous),
Tiruchengode-637205

Meet link: <https://meet.google.com/vcs-grqw-nox>

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener - IIC

Mr. H.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.K.Ashokkumar
AsP/CSE – SEC.



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NAAC Accredited with 'A' Grade

TIRUCHENGODE, - 637 205 NAMAKKAL (Dt) TAMILNADU



APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/002

Date : 10.04.2021

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	12.04.2021
Programme Title	"FIRST STEP TOWARDS MY DREAM"		
Resource Person	Name	Address	Contact Details
	Lavanya Thiyagarajan	Cakes Lounge Kootapalli colony Tiruchengode	9865332340
Participants	Branch / Class / Section	Total	Total participants
Students	CIVIL	26	493
	CSE	117	
	ECE	104	
	EEE	83	
	MECHANICAL	113	
Faculty	All Departments	50	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/MECH Mr.V Gowthaman AP/ECE Mr.M.Arunkumar AP/ECE Mr.K.Ashok Kumar AP/CSE Mr.C.Mohankumar AP/MECH Mr.A.Tamilselvan AP/EEE Mr.V.Saravanakumar AP/MBA Mr.M.Soundar Rajan AP/CIVIL		
Objective of the Activity	Entrepreneurship Development Programme helps the individual develop essential skills required to run a business successfully. The main objective of the webinar is to impart the skills and knowledge that helps in starting and running business successfully		
Outcome of the Activity	Entrepreneurship and Innovation minors will be able to sell themselves and their ideas. Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.		
Coordinator of the Programme	Mr.M.Arunkumar AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
10/4/21
EDC Chief Coordinator

H.Sundar
10/4/2021
IQAC Coordinator

[Signature]
Principal

[Signature]
10/4/2021
Correspondent

SENGUNTHAR

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SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

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ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

"FIRST STEP TOWARDS MY DREAM"

on

April 12, 2021 @ 02.00 p.m. to 3.00 p.m.

Resource Person



Lavanya Thiyagarajan
Cakes Lounge
Kootapalli colony
Tiruchengode

Meet link: <https://meet.google.com/lookup/dchxotky23>

President

Dr. C. Venkatesh
Principal - SEC

Vice President

Dr. M. Selvakumar
HoD Mech - SEC

Convener

Mr. N. Thiru Senthil Adhiban
AP Mech - SEC

Internal EDC Coordinator

Mr. M. Arunkumar
APIECE - SEC



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APPROVAL FORM

Form No.: SEC/EDC/ECE/MHRD - IC/2020 - 2021/003

Date: 15.04.2021

Organizing Department/Cell	ECE - Entrepreneurship Development Cell (EDC)	Programme Date	16.04.2021
Programme Title	"ENTREPRENEURIAL THINKING - HOW TO THINK LIKE A CEO"		
Resource Person	Name	Address	Contact Details
	Mr. Dural Murugan	Business Analyst Tata Consultancy Services, Mumbai	9597179944
Participants	Branch / Class / Section	Total	Total participants
Students	CIVIL	26	493
	CSE	117	
	ECE	104	
	EEE	83	
	MECHANICAL	113	
Faculty	All Departments	50	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/MECH Mr. V.Gowthaman AP/ECE Mr. M.Arunkumar AP/ECE Mr. K.Ashick Kumar AP/CSE Mr. C.Mohankumar AP/MECH Mr. A.Tamilselvan AP/EEE Mr. V. Saravanakumar AP/MBA Mr. M.Soundar Rajan AP/CIVIL		
Objective of the Activity	In entrepreneurship, the primary goal is not to make a profit but rather to create value, to change how people do business, perceive things, understand things, or to even change how they live.		
Outcome of the Activity	Create the Cost of Preschool Quality and Revenue Calculator Helps states and territories advance strategic objectives in early childhood education Leadership Academies, strengthening specialists' leadership competencies.		
Coordinator of the Programme	Mr. M.Arunkumar AP/ECE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru Senthil Adhiban
15/4/2021
EDC Coordinator

M. Arunkumar
15/4/2021
IQAC Coordinator

Principal

[Signature]
15/4/2021
Correspondent



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(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, Government of India)

Organizes

A Webinar on

“ ENTREPRENEURIAL THINKING - HOW TO THINK LIKE A CEO ”

on

April 16, 2021 @ 02.00 p.m.

Resource Person



Mr. Durai Murugan
Business Analyst
Tata Consultancy Services,
Mumbai

Meet link: <https://meet.google.com/lookup/dchxotky23>

President

Dr. C. Venkatesh
Principal - SEC

Vice President

Dr. M. Selvakumar
HoD/Mech - SEC

Convener

Mr. N. Thiru Senthil Adhiban
AP/Mech - SEC

Internal EDC Coordinator

Mr. M. Arunkumar
APIECE - SEC



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APPROVAL FORM

Form No : SEC/EDC/MHRD - IC/2020 - 2021/007

Date : 12.04.2021

Organizing Department/Cell	Electrical and Electronics Engineering/ Entrepreneurship Development Cell (EDC)	Programme Date	17.04.2021
Programme Title	First Job Experience		
Resource Person(s)	Name B VIGNESH	Address Assistant System Engineer, Tata Consultancy Services, Chennai	Contact Details 7339248139
Participants	Branch / Class / Section	Total	Total participants
Students	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
Faculty	Mech(II, III & IV Year)	113	
	All Departments	50	
Coordinators	Mr N.Thiru Senthil Adhiban, AP/Mech Mr V Gowthaman, AP/ECE Mr K Ashok Kumar, AP/CSE Mr C Mohan Kumar, AP/Mech Mr M Arun Kumar, AP/ECE Mr A.Tamil Selvan, AP/EEE Mr V Saravanakumar, AP/MBA Mr V Soundar Rajan, AP/Civil		
Objective of the Activity	Allow students to better prepare themselves for their workplace		
Outcome of the Activity	Acquire and develop technical skills associated with the nature of their work		
Coordinator of the Programme	Mr A Tamil Selvan, AP/EEE		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru Senthil Adhiban
12.04.2021
EDC Chief Coordinator

N.V. Saravanakumar
12/4/2021
IQAC Coordinator

V. Gowthaman
Principal

A. Tamil Selvan
12.04.2021
Correspondent



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APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/004

Date: 10.04.2021

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	12.04.2021
Programme Title	A Unique Business Plan Creation for Startup		
Resource Person(s)	Name	Address	Contact Details
	Mr.P.Jagadeeswaran	Assistant Professor / Mech, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal - 637205.	9942047775
Participants	Branch / Class / Section	Total	Total participants
Students	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
Faculty	All Departments	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
Objective of the Activity	Students can able to understand the concepts of business plan		
Outcome of the Activity	Ability to create the unique business plan for startup		
Coordinator of the Programme	Mr.C.Mohankumar, AP/Mech		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
10.04.2021
EDC Coordinator

V.Sundar
10/4/2021
IQAC Coordinator

V.Soundar Rajan
10/04/2021
Principal

V.Sundar
10.4.2021
Correspondent

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(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

“A Unique Business Plan Creation for Startup”

on

April 12, 2021 @ 03.00 PM



Resource Person

Mr.P.Jagadeeswaran,M.E.,

Assistant Professor / Mechanical Engineering,
Sengunthar Engineering College (Autonomous),
Tiruchengode, Namakkal - 637205.

Meet link:<https://meet.google.com/lookup/bbfcwk7z2c>

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener- IIC

Mr. N.ThiruSenthilAdhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.C.Mohankumar
AP/Mech – SEC.



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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Report

Organizing Department/Cell	Mechanical / Entrepreneurship Development Cell (EDC)	Programme Date	12.04.2021
Programme Title	A Unique Business Plan Creation for Startup		
Resource Person	Name	Address	Contact Details
	Mr.P.Jagadeeswaran	Assistant Professor / Mech, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal - 637205.	9942047775
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	Students can able to understand the concepts of business plan		
Outcome of the Activity	Ability to create the unique business plan for startup		
Coordinator of the Programme	Mr.C.Mohankumar, AP/Mech		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a webinar on 'A Unique Business Plan Creation for Startup' on 12th April 2021 at 03:00 pm. The speaker of the webinar was an eminent personality Mr.P.Jagadeeswaran, Assistant Professor / Mechanical, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal.

The webinar was organized under the guidance of Dr.M.Selvakumar, Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then Mr.C.Mohankumar, Internal IIC-Cordinator welcomed all participants on the behalf of EDC Cell and then introduced the resource person Mr.P.Jagadeeswaran AP/ Mechanical.

The speaker shared his magnificent knowledge and experience in the creation of business plan to become a good entrepreneur. Where he guided students about survey for identifying entrepreneurial opportunities, funding mechanism and financial guidelines for the students, which will be useful for the students to start the new business. He also added about the patenting the new ideas and new concepts.



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The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding creation of business. The webinar ended with vote of thanks given by Mr.C.Mohankumar, AP/Mech.

More than 450 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.

Zoom Meeting: pjagadeeswaran scteng is presenting

bbfckw7z2c

People (77)

- ANBALAJAN M - (BECO)
- ARULANBARASABANA
- Anukumar S
- ASWATH Ramachandran
- EHASATH Chandra
- Shanem M
- BRAMOTH SUBRAMAN
- BRADHA G - (BECO)
- CHANDRA MOHANKUMAR
- CHETANALINGAM Rampr

Activity Milestone	1 st year	2 nd year	3 rd year	4 th year	5 th year
1. PRODUCT DEVELOPMENT AND FINALIZED PERIOD	1. 1-3 M	2. 4-6 M	3. 7-9 M	4. 10-12 M	5. 13-15 M
	6. 16-18 M	7. 19-21 M	8. 22-24 M	9. 25-27 M	10. 28-30 M
2. MARKETING AND SALES PERIOD	11. 31-33 M	12. 34-36 M	13. 37-39 M	14. 40-42 M	15. 43-45 M
	16. 46-48 M	17. 49-51 M	18. 52-54 M	19. 55-57 M	20. 58-60 M

Zoom Meeting: pjagadeeswaran scteng is presenting

bbfckw7z2c

People (76)

- ANUP
- Anukumar S
- ASWATH Ramachandran
- EHASATH Chandra
- Shanem M
- BRAMOTH SUBRAMAN
- BRADHA G - (BECO)
- CHETANALINGAM Rampr
- CHETANALINGAM RAJASE



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Meet - 231-231b-quad - Google Chrome

meet.google.com/231-231b-quad?authuser=6

The screenshot shows a Google Meet interface with a grid of 40 participants. The participants are arranged in 4 rows and 10 columns. The names of the participants are as follows:

Mohankumar C	plagadocswaran	SARAVANAN N	YUVARANI M 18E...	ARULKUMAR ANL	PRYADHARSINI	niruthika poteng	KALEESDHARAT...		
MYTHIL J	SUJI DHANAPAL	PRYADHARSHIN...	BRAMOTHI SUBR...	SATHYAPRIYA S...	PRAVEEN K.R	MURALIKRISHNA...	DHINAKARAN DA...		
KISHOREKUMAR R	KANAGASABAPAL	SHALINI Sundara	SNEKA K 18EC29	RISHI KUMAR KR...	PRASANTH NAT...	PRIYA NATESAN	RITHANYA Devar...		
ELAJIYA DHANADEKARAN	NISANTHI PERL...	GOKUL R 18EC08	Srinan V	SIVASANKARI V	RAMYA R	TAMILSELVAN A			

At the bottom of the grid, there is a notification: "ELAJIYA DHANADEKARAN has left the meeting".

Below the grid, there are meeting controls: "Pause hand", "Turn on captions", and "Present now".

At the bottom of the screen, there is a Windows taskbar with a search bar and system tray icons. The system tray shows the time as 05:04 PM on 12-04-2021.



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APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/005

Date: 12.04.2021

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	15.04.2021
Programme Title	Exploring Business, Marketing & Entrepreneurship		
Resource Person(s)	Name	Address	Contact Details
	Mr.S.Jaikumar	Assistant Professor / Civil, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal - 637205.	9865904646
Participants	Branch / Class / Section	Total	Total participants
Students	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
Faculty	All Departments	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
Objective of the Activity	Acquiring Entrepreneurial spirit and resourcefulness		
Outcome of the Activity	Understand the concept of Entrepreneurship		
Coordinator of the Programme	Mr.C.Mohankumar, AP/Mech		

BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
15-04-2021
EDC Coordinator

N.Thiru
15-4-2021
IQAC Coordinator

Principal
12/04/2021

Correspondent
12/4/2021

SENGUNTHAR

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in association with



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(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)

Organizes

A Webinar on

“Exploring Business, Marketing & Entrepreneurship”

on

April 15, 2021 @ 02.00 AN

Resource Person



Mr.S.Jaikumar, MBA., M.Phil.,
Assistant Professor / Civil Engineering,
Sengunthar Engineering College (Autonomous),
Tiruchengode, Namakkal - 637205.

Meet link: <https://meet.google.com/lookup/bbfcwk7z2c>

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener - IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.C.Mohankumar
AP/M – SEC.



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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Report

Organizing Department/Cell	Mechanical / Entrepreneurship Development Cell (EDC)	Programme Date	15.04.2021
Programme Title	Exploring Business, Marketing & Entrepreneurship		
Resource Person	Name	Address	Contact Details
	Mr.S.Jaikumar	Assistant Professor / Civil, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal - 637205.	9865904646
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	Acquiring Entrepreneurial spirit and resourcefulness		
Outcome of the Activity	Understand the concept of Entrepreneurship		
Coordinator of the Programme	Mr.C.Mohankumar, AP/Mech		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a webinar on 'A Unique Business Plan Creation for Startup' on 15th April 2021 at 02:00 pm. The speaker of the webinar was an eminent personality Mr.S.Jaikumar, Assistant Professor / Civil, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal.

The webinar was organized under the guidance of Dr.M.Selvakumar, Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then Mr.P.Jagadeeswaran, AP / Mechanical welcomed all participants on the behalf of EDC Cell and then introduced the resource person of Mr.S.Jaikumar.

The resource person shared his knowledge about entrepreneurship and its different stages. He also talked about how to start a new business and its procedure, he added what are the problems that the entrepreneur faced at the start-up stage. He also delivered speech about the business and marketing and he explained about brand names and logos.



SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

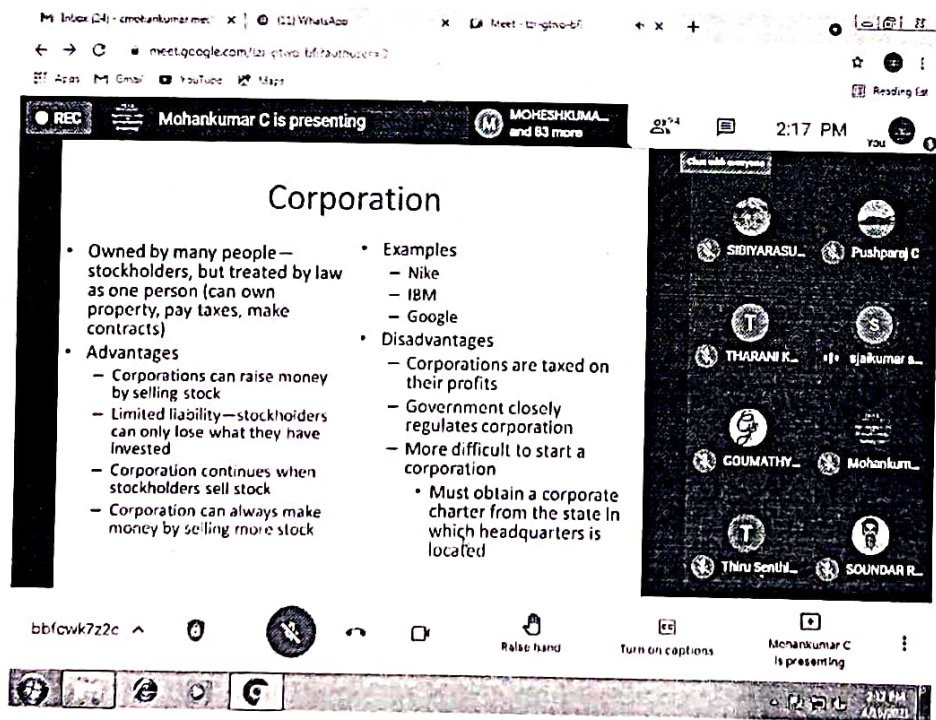
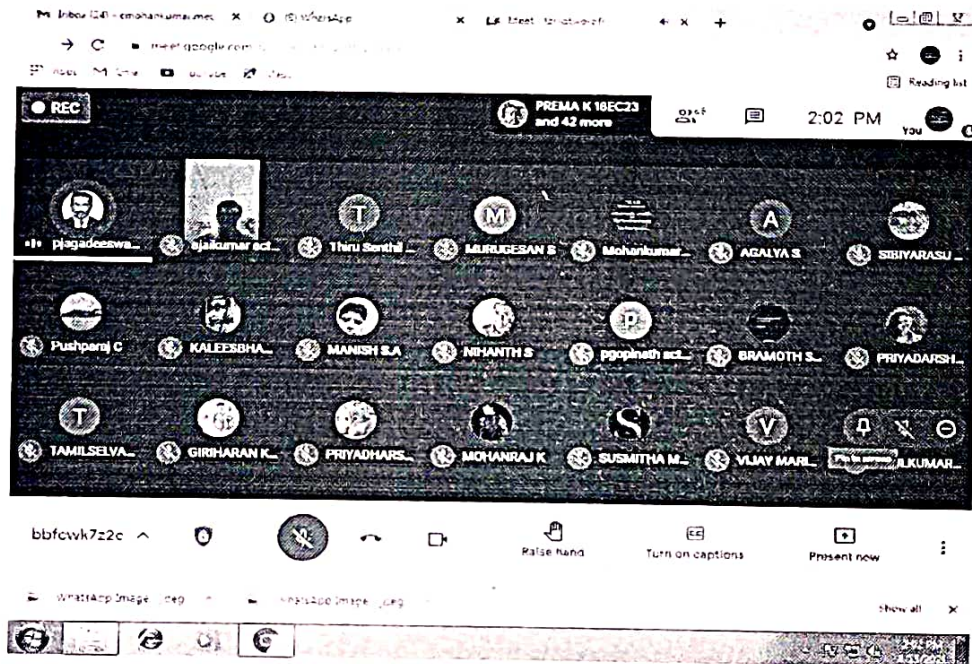
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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding Entrepreneurship. The webinar ended with vote of thanks given by Mr.C.Mohankumar, AP/Mech.

More than 465 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.





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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Navigation bar with back, forward, refresh, home, and search icons. URL: <https://meet.google.com/tzr-gtwo-bh?authuser>

Most Visited Getting Started

Meeting interface showing a grid of participants. At the top, it says 'REC' and 'KISHOREKUMA... and 44 more'. The time is 2:55 PM. The grid contains the following names:

sjakumar.sc...	Mohankumar...	GOUMATHY K	Mohankumar C	Mohankumar...	SOUNDAR RA...	KOUSIK ARA...
KALEESBHAR...	SIBYARASU ...	DINESH KUM...	Mathi Yuvara...	KANAGASAB...	SNEKA K 18E...	SRI NIVASHI...
GIRIHARAN K...	PRIYADHARS...	DHINAKARA...	PRIYADARSH...	ARULKUMAR...	HARINI SREE ...	SIVASANKAR...
VIGNESHWAR...	VIJAY MARI...	SRIVIGNESH ...	MANJU S 18...	SOWMIYA S ...	NAVINKUMA...	SARAVANAN N

At the bottom, there are controls: 'bbfcwk7z2c ^', a mute icon, a video icon, 'Raise hand', 'Turn on captions', 'Present now', and a menu icon.



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APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/006

Date: 19.04.2021

Organizing Department/Cell	Mechanical / Entrepreneurship Development Cell (EDC)	Programme Date	19.04.2021
Programme Title	How to start a Business		
Resource Person(s)	Name	Address	Contact Details
	Mr.S.Gowtham	Department of MSME Field Coordinator Salem Region	86675 37662
Participants	Branch / Class / Section	Total	Total participants
Students	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
Faculty	All Departments	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
Objective of the Activity	Students can able to understand the concepts of business		
Outcome of the Activity	Ability to create the unique business plan for startup		
Coordinator of the Programme	Mr.C.Mohankumar, AP/Mech		

BUDGET PROPOSAL

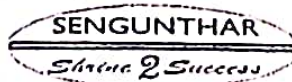
Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

N.Thiru
19.4.2021
EDC Coordinator

M.Samp
19/4/2021
IQAC Coordinator

W.Sundar
19/04/2021
Principal

W.Sundar
19/4/2021
Correspondent





SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Recognized Under Section 2(F) & 12(B) of the UGC Act, 1956
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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



ENTREPRENUERSHIP DEVELOPMENT CELL

in association with



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



Entrepreneurship
DEVELOPMENT AND PROMOTION INSTITUTE
GOVERNMENT OF TAMIL NADU



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, Government of India)

Organizes

A Webinar on

"How to start a business"

on

April 19, 2021 @ 02.00 p.m



Resource Person

Mr.S.Gowtham, B.E.,MBA.,
Department of MSME
Field Coordinator
Salem Region.

Meet link: <https://meet.google.com/lookupofbfvkw7z2c>

President - IIC

Dr.C.Venkatesh
Principal – SEC.

Vice President - IIC

Dr.M.Selvakumar
HoD/Mech – SEC.

Convener - IIC

Mr. N.Thiru Senthil Adhiban
AP/Mech – SEC.

Internal IIC Coordinator

Mr.C.Mohankumar
AP/M – SEC.



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Report

Organizing Department/Cell	Mechanical / Entrepreneurship Development Cell (EDC)	Programme Date	19.04.2021
Programme Title	How to start a Business		
Resource Person	Name	Address	Contact Details
	Mr.S.Gowtham	Department of MSME Field Coordinator Salem Region	86675 37662
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	Students can able to understand the concepts of business		
Outcome of the Activity	Ability to create the unique business plan for startup		
Coordinator of the Programme	Mr.C.Mohankumar, AP/Mech		

Entrepreneurship Development Cell, Sengunthar Engineering College organized a webinar on 'A Unique Business Plan Creation for Startup' on 15th April 2021 at 02:00 pm. The speaker of the webinar was an eminent personality Mr.S.Gowtham, Department of MSME, Field Coordinator, Salem Region

The webinar was organized under the guidance of Dr.M.Selvakumar, Vice President - IIC and Mr. N.Thiru Senthil Adhiban, Chief Coordinator – IIC.

Then Mr.C.Mohankumar, Internal IIC-Cordinator welcomed all participants on the behalf of EDC Cell and then introduced the resource person of Mr.S.Gowtham by Mr. N.Thiru Senthil Adhiban, Convener - IIC.

The resource person shared his knowledge about how to start a business and also he shared the opportunities that are available to start a business and to become a good entrepreneur. He also talked about the qualities to be a entrepreneur and the things want to do start the business.

The webinar was further enlightened by the interesting questions answer session in the last which gave true colors to the webinar and gave chance to young innovators to speak their doubts regarding Entrepreneurship. The webinar ended with vote of thanks given by Mr.C.Mohankumar, AP/Mech.



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More than 425 participants from various Institutions and industries attended the seminar. Participants enjoyed the webinar very much.

