



# SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)  
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956  
NAAC Accredited with 'A' Grade

**TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU**



## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/001

Date : 09.04.2021

<b>Organizing Department/Cell</b>	<b>Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	10.04.2021
<b>Programme Title</b>	IPR, Patents and Research Proposals		
<b>Resource Person</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
	Dr.M.Vairavel, M.E., Ph.D., IWS	Cheif Editor, Kalaivani Publications, Erode - 638301.	7373734667
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
<b>Students</b>	Civil (II, III & IV Year)	26	493
	CSE (II, III & IV Year)	117	
	ECE (II, III & IV Year)	104	
	EEE (II, III & IV Year)	83	
	Mech. (II, III & IV Year)	113	
<b>Faculty</b>	All Departments	50	
<b>Coordinators</b>	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
<b>Objective of the Activity</b>	The objective is to enhance awareness of Intellectual Property Rights, Patents and Proposals to take measures for the protecting their ideas and business strategies. Effective utilization of IPR tools would also assist them in technology up gradation and enhancing competitiveness.		
<b>Outcome of the Activity</b>	Opportunity to develop new concepts and products who should protect their ideas by patenting them or choosing suitable Intellectual Property Rights		
<b>Coordinator of the Programme</b>		Mr.M.Soundar Rajan, AP/Civil	

### BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	Nil
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	<b>Total</b>	

*N. Thiruthad*  
9/4/21  
EDC Chief Coordinator

*H. Sankar*  
9/4/2021  
IQAC Coordinator

*Sundar Rajan*  
Principal

*Sundar Rajan*  
09.04.2021  
Correspondent

SENGUNTHAR

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## ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

### “IPR, Patents and Research Proposals”

on

April 10, 2021 @ 12.00 Noon



#### Resource Person

**Dr. M. Vairavel, M.E., Ph.D., IWS.**

Cheif Editor,  
Kalaivani Publications,  
Erode - 638301.

**Meet link:** <https://meet.google.com/lookup/bvy7iquome>

#### **President - IIC**

Dr. C. Venkatesh  
Principal – SEC.

#### **Vice President - IIC**

Dr. M. Selvakumar  
HoD/Mech – SEC.

#### **Convener - IIC**

Mr. N. Thiru Senthil Adhiban  
AP/Mech – SEC.

#### **Internal IIC Coordinator**

Mr. M. Soundar Rajan  
AP/Civil – SEC.



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**TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU**



## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/002

Date : 10.04.2021

<b>Organizing Department/Cell</b>	<b>Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	12.04.2021
<b>Programme Title</b> "FIRST STEP TOWARDS MY DREAM"			
<b>Resource Person</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
	Lavanya Thiyagarajan	Cakes Lounge Kootapalli colony Tiruchengode	9865332340
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
<b>Students</b>	CIVIL	26	493
	CSE	117	
	ECE	104	
	EEE	83	
	MECHANICAL	113	
<b>Faculty</b>	All Departments	50	
<b>Coordinators</b>	Mr. N.Thiru Senthil Adhiban, AP/MECH Mr.V.Gowthaman AP/ECE Mr.M.Arunkumar AP/ECE Mr.K.Ashok Kumar AP/CSE Mr.C.Mohankumar AP/MECH Mr.A.Tamilselvan AP/EEE Mr.V.Saravanakumar AP/MBA Mr.M.Soundar Rajan AP/CIVIL		
<b>Objective of the Activity</b>	Entrepreneurship Development Programme helps the individual develop essential skills required to run a business successfully. The main objective of the webinar is to impart the skills and knowledge that helps in starting and running business successfully.		
<b>Outcome of the Activity</b>	Entrepreneurship and Innovation minors will be able to sell themselves and their ideas. Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.		
<b>Coordinator of the Programme</b>		Mr.M.Arunkumar AP/ECE	

### BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
<b>Recurring Expenditure</b>	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
<b>Non Recurring Expenditure</b>	Items to be Purchased	
	<b>Total</b>	

*N.Thiru*  
10/4/21  
EDC Chief Coordinator

*H.Sundar*  
10/4/2021  
IQAC Coordinator

*A. Arunkumar*  
10/04/2021  
Principal

*[Signature]*  
10/4/2021  
Correspondent

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MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

### **"FIRST STEP TOWARDS MY DREAM"**

on

April 12, 2021 @ 02.00 p.m. to 3.00 p.m.

#### Resource Person



Lavanya Thiyagarajan  
Cakes Lounge  
Kootapalli colony  
Tiruchengode

Meet link: <https://meet.google.com/lookup/dchxotky23>

#### **President**

Dr.C.Venkatesh  
Principal – SEC.

#### **Vice President**

Dr.M.Selvakumar  
HoD/Mech – SEC.

#### **Convener**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC

#### **Internal EDC Coordinator**

Mr.M.Arunkumar  
AP/ECE – SEC.





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## APPROVAL FORM

Form No: SEC/EDC/MHRD - IC/2020 - 2021/004

Date: 10.04.2021

<b>Organizing Department/Cell</b>	<b>Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	12.04.2021
<b>Programme Title</b>	A Unique Business Plan Creation for Startup		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
	Mr P.Jagadeeswaran	Assistant Professor / Mech, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal - 637205.	9942047775
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
<b>Students</b>	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
<b>Faculty</b>	All Departments	50	
<b>Coordinators</b>	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
<b>Objective of the Activity</b>	Students can able to understand the concepts of business plan		
<b>Outcome of the Activity</b>	Ability to create the unique business plan for startup		
<b>Coordinator of the Programme</b>	Mr.C.Mohankumar, AP/Mech		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
<b>Recurring Expenditure</b>	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
<b>Non Recurring Expenditure</b>	Items to be Purchased	
	<b>Total</b>	

*N.Thiru*  
10.04.2021  
EDC Coordinator

*M.Sundar*  
10/04/2021  
IQAC Coordinator

*Sundar*  
10/04/2021  
Principal

*Sundar*  
10.4.2021  
Correspondent

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(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

### “A Unique Business Plan Creation for Startup”

on

April 12, 2021 @ 03.00 PM



#### Resource Person

**Mr.P.Jagadeeswaran,M.E.,**

Assistant Professor / Mechanical Engineering,  
Sengunthar Engineering College (Autonomous),  
Tiruchengode, Namakkal - 637205.

Meet link: <https://meet.google.com/lookup/bbfcwk7z2c>

#### **President - IIC**

Dr.C Venkatesh  
Principal – SEC.

#### **Vice President - IIC**

Dr.M Selvakumar  
HoD/Mech – SEC.

#### **Convener- IIC**

Mr. N.ThiruSenthilAdhiban  
AP/Mech – SEC.

#### **Internal IIC Coordinator**

Mr C Mohankumar  
AP/Mech – SEC



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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/005

Date: 12.04.2021

<b>Organizing Department/Cell</b>	<b>Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	15.04.2021
<b>Programme Title</b>	Exploring Business, Marketing & Entrepreneurship		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
	Mr.S.Jaikumar	Assistant Professor / Civil, Sengunthar Engineering College (Autonomous), Tiruchengode, Namakkal - 637205.	9865904646
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
<b>Students</b>	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
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	Mech(II, III & IV Year)	113	
<b>Faculty</b>	All Departments	50	
<b>Coordinators</b>	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
<b>Objective of the Activity</b>	Acquiring Entrepreneurial spirit and resourcefulness		
<b>Outcome of the Activity</b>	Understand the concept of Entrepreneurship		
<b>Coordinator of the Programme</b>	Mr.C.Mohankumar, AP/Mech		

### BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
<b>Recurring Expenditure</b>	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
<b>Non Recurring Expenditure</b>	Items to be Purchased	
	<b>Total</b>	

N.Thiru  
15.04.2021  
EDC Coordinator

N.Thiru  
15.4.2021  
IQAC Coordinator

Principal  
12.04.2021

Correspondent  
12.4.2021

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(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

## “Exploring Business, Marketing & Entrepreneurship”

on

April 15, 2021 @ 02.00 AN

### Resource Person



**Mr.S.Jaikumar, MBA., M.Phil.,**  
Assistant Professor / Civil Engineering,  
Sengunthar Engineering College (Autonomous),  
Tiruchengode, Namakkal - 637205.

**Meet link:** <https://meet.google.com/lookup/bbfcwk7z2c>

### President - IIC

Dr.C.Venkatesh  
Principal – SEC.

### Vice President - IIC

Dr.M.Selvakumar  
HoD/Mech – SEC.

### Convener - IIC

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

### Internal IIC Coordinator

Mr.C.Mohankumar  
AP/M – SEC.



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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/003

Date : 10.04.2021

<b>Organizing Department/Cell</b>	<b>Electrical and Electronics Engineering/Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	15.04.2021
<b>Programme Title</b>	Product Development for Business Model		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
	Mr.R.Ramanan	RS Electricals and Rewinding, Salem.	6380091834
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
<b>Students</b>	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
<b>Faculty</b>	All Departments	50	
<b>Coordinators</b>	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
<b>Objective of the Activity</b>	Taking a product or service from conception to market.		
<b>Outcome of the Activity</b>	Modifying the product or service according to customer.		
<b>Coordinator of the Programme</b>	Mr.A.Tamil Selvan, AP/EEE		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
<b>Recurring Expenditure</b>	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
<b>Non Recurring Expenditure</b>	Items to be Purchased	
	<b>Total</b>	

*N. Thiru Senthil Adhiban*  
12.04.2021  
EDC Chief Coordinator

*N. Senthil*  
12/4/2021  
IQAC Coordinator

*Soundar Rajan*  
15/04/2021  
Principal

*Soundar Rajan*  
15.4.2021  
Correspondent



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## ENTREPRENUERSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

in association with



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

**“Product Development for Business Model”**

on

April 15, 2021 @ 11.00 p.m. to 12.00 p.m.

### Resource Person



**Mr.R.RAMANAN, BE**

RS Electricals and Rewinding,  
Salem.

**Meet link:** <https://meet.google.com/lookup/e4mifw4qc7>

#### **President**

Dr.C.Venkatesh  
Principal – SEC.

#### **Vice President**

Dr.M.Selvakumar  
HoD/Mech – SEC.

#### **Convener**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

#### **Internal EDC Coordinator**

Mr.A.Tamil Selvan  
AP/EEE – SEC.





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## APPROVAL FORM

Form No.: SEC/EDC/ECE/MHRD - IC/2020 - 2021/003

Date: 15.04.2021

Organizing Department/Cell	ECE - Entrepreneurship Development Cell (EDC)	Programme Date	16.04.2021
Programme Title	"ENTREPRENEURIAL THINKING - HOW TO THINK LIKE A CEO"		
Resource Person	Name	Address	Contact Details
	Mr. Durai Murugan	Business Analyst Tata Consultancy Services, Mumbai	9597179944
Participants	Branch / Class / Section	Total	Total participants
Students	CIVIL	26	493
	CSE	117	
	ECE	104	
	EEE	83	
	MECHANICAL	113	
Faculty	All Departments	50	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/MECH Mr.V.Gowthaman AP/ECE Mr.M.Arunkumar AP/ECE Mr.K.Ashok Kumar AP/CSE Mr.C.Mohankumar AP/MECH Mr.A.Tamilselvan AP/EEE Mr.V.Saravanakumar AP/MBA Mr.M.Soundar Rajan AP/CIVIL		
Objective of the Activity	In entrepreneurship, the primary goal is not to make a profit but rather to create value, to change how people do business, perceive things, understand things, or to even change how they live.		
Outcome of the Activity	Create the Cost of Preschool Quality and Revenue Calculator. Helps states and territories advance strategic objectives in early childhood education. Leadership Academies, strengthening specialists' leadership competencies.		
Coordinator of the Programme	Mr.M.Arunkumar AP/ECE		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Retreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

*N.Thiru*  
15/4/2021  
EDC Coordinator

*H. Sanyal*  
15/4/2021  
IQAC Coordinator

*[Signature]*  
15/04/2021  
Principal

*[Signature]*  
15.4.2021  
Correspondent

SENGUNTHAR

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(Ministry of Education Initiative)

Organizes

A Webinar on

**“ ENTREPRENEURIAL THINKING - HOW TO THINK LIKE A CEO ”**

on

April 16, 2021 @ 02.00 p.m.

### Resource Person



Mr. Durai Murugan  
Business Analyst  
Tata Consultancy Services,  
Mumbai

Meet link: <https://meet.google.com/lookup/dchxotky23>

#### President

Dr.C.Venkatesh  
Principal – SEC.

#### Vice President

Dr.M.Selvakumar  
HoD/Mech – SEC.

#### Convener

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC

#### Internal EDC Coordinator

Mr.M.Arunkumar  
AP/ECE – SEC.



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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/001

Date : 15.04.2021

Organizing Department/Cell	MBA - Entrepreneurship Development Cell (EDC)	Programme Date	16.04.2021
Programme Title	Venture Capital Funding Opportunity for Early Stage Entrepreneurs		
Resource Person(s)	Name	Address	Contact Details
1	Dr.P.Govindasamy	HoD/MBA, Sengunthar Engineering College, Tiruchengode	80727 96950
Participants	Branch / Class / Section	Total	Total participants
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA ( I Year)	27	
Faculty	All Department	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
Objective of the Activity	To Create awareness about Venture Capital		
Outcome of the Activity	Participants are able to identify opportunity available for Venture Capital .		
Coordinator of the Programme	V.Saravanakumar, AP/MBA		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	NIL
	1) 2)	
	Total	

N. J. Prasad  
15.04.2021  
EDC Coordinator

M. Sampath  
15/4/2021  
IQAC Coordinator

V. Saravanakumar  
15/04/2021  
Principal

V. Saravanakumar  
15.4.2021  
Correspondent

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Shine & Success





# SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)  
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956  
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



## ENTREPRENEURSHIP DEVELOPMENT CELL

## DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

in association With



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)

Organizes

A Webinar On

### "Venture Capital Funding Opportunity for Early Stage Entrepreneurs"

on

April 16, 2021 @ 11.00 AM



Resource Person  
Dr.P.Govindasamy  
Prof & Head ,  
Department of Management Studies

Meet link: <https://meet.google.com/lookup/dhufrvijjg>

President-IIC  
Dr.C.Venkatesh  
Principal-SEC

Vice President - IIC  
Dr.M.SelvaKumar  
HOD/MEC-SEC

Convener - IIC  
Mr.N.Thiru Senthil Adhiban  
AP/Mech - SEC

Internal IIC Coordinator  
Mr.V.Saravanakumar  
AP/MBA - SEC



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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/007

Date: 12.04.2021

Organizing Department/Cell	Electrical and Electronics Engineering/ Entrepreneurship Development Cell (EDC)	Programme Date	17.04.2021
Programme Title	First Job Experience		
Resource Person(s)	Name	Address	Contact Details
	B.VIGNESH	Assistant System Engineer, Tata Consultancy Services, Chennai.	7339248139
Participants	Branch / Class / Section	Total	Total participants
Students	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
Faculty	All Departments	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
Objective of the Activity	Allow students to better prepare themselves for their workplace		
Outcome of the Activity	Acquire and develop technical skills associated with the nature of their work.		
Coordinator of the Programme	Mr.A.Tamil Selvan, AP/EEE		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

*N.T.Sud*  
12.04.2021  
EDC Chief Coordinator

*N.S.P.*  
12/4/2021  
IQAC Coordinator

*[Signature]*  
Principal

*[Signature]*  
015/04/2021  
Correspondent



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## ENTREPRENEURSHIP DEVELOPMENT CELL

DEPARTMENT OF ELECTRICAL AND ELECTRONICS ENGINEERING

in association with



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

“First job experience”

on

April 17, 2021 @ 01.00 p.m. to 2.00 p.m.

### Resource Person



**Mr.B.VIGNESH, B.E.,**

Assistant System Engineer,  
Tata Consultancy Services,  
Chennai.

**Meet link: <https://meet.google.com/lookup/e4mifw4qc7>**

#### **President**

Dr.C.Venkatesh  
Principal – SEC.

#### **Vice President**

Dr.M.Selvakumar  
HoD/Mech – SEC.

#### **Convener**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

#### **Internal EDC Coordinator**

Mr.A.Tamil Selvan  
AP/EEE – SEC.





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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/002

Date : 15.04.2021

Organizing Department/Cell	MBA - Entrepreneurship Development Cell (EDC)	Programme Date	17.04.2021
Programme Title	Product Features required to Fit with Market		
Resource Person(s)	Name	Address	Contact Details
1	Mrs.M.Yamunarani,	Assistant Prof/BBA Selvam Arts and Science College., Namakkal.	90033 38397
Participants	Branch / Class / Section	Total	Total participants
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA ( I Year)	27	
Faculty	All Departments	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
Objective of the Activity	Identify the characteristics of the product, which help to fit the market		
Outcome of the Activity	Participants are able to identify the characteristics of the products to meet the expectation of the consumer. .		
Coordinator of the Programme			

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	1) 2)	
	Total	

N. Thiru Senthil Adhiban  
15/04/2021  
EDC Coordinator

V. Saravanakumar  
15/4/2021  
IQAC Coordinator

V. Soundar Rajan  
15/04/2021  
Principal

[Signature]  
15/4/2021  
Correspondent



## SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



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in association with



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INSTITUTION'S  
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COUNCIL  
(Ministry of HRD Initiative)

Organizes

A Webinar on

**“Product Features required to fit with Market”**

on

**April 17, 2021 @ 11.00 AM**



Resource Person  
Mrs.M.Yamunarani  
Assistant Professor,  
Department of Management Studies  
Selvam Arts and Science College, Namakkal

**Meet link:** <https://meet.google.com/lookup/dhufrvijjg>

President-IIC  
Dr.C.Venkatesh  
Principal-SEC

Convener - IIC  
Mr.N.Thiru Senthil Adhiban  
AP/Mech – SEC

Vice President - IIC  
Dr.M.SelvaKumar  
HOD/MEC-SEC

Internal IIC Coordinator  
Mr.V.Saravanakumar  
AP/MBA - SEC



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**TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU**



## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/006

Date: 19.04.2021

<b>Organizing Department/Cell</b>	<b>Mechanical / Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	19.04.2021
Programme Title	How to start a Business		
Resource Person(s)	Name	Address	Contact Details
	Mr. S.Gowtham	Department of MSME Field Coordinator Salem Region	86675 37662
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
Students	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
Faculty	All Departments	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
Objective of the Activity	Students can able to understand the concepts of business		
Outcome of the Activity	Ability to create the unique business plan for startup		
Coordinator of the Programme	Mr.C.Mohankumar, AP/Mech		

### BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	<b>Total</b>	

*N. Thiru*  
19.4.2021  
EDC Coordinator

*M. S. Soundar*  
19.4.2021  
IQAC Coordinator

*[Signature]*  
19.4.2021  
Principal

*[Signature]*  
19.4.2021  
Correspondent





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Entrepreneurship  
DEVELOPMENT AND INNOVATION INSTITUTE  
GOVERNMENT OF TAMIL NADU



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

**“How to start a business”**

on

**April 19, 2021 @ 02.00 p.m**



**Resource Person**

**Mr.S.Gowtham, B.E.,MBA.,**

Department of MSME

Field Coordinator

Salem Region.

**Meet link:** <https://meet.google.com/lookup/bbfcwk7z2c>

**President - IIC**

Dr.C.Venkatesh  
Principal – SEC.

**Vice President - IIC**

Dr.M.Selvakumar  
HoD/Mech – SEC.

**Convener - IIC**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

**Internal IIC Coordinator**

Mr.C.Mohankumar  
AP/M – SEC.



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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/003

Date : 15.04.2021

<b>Organizing Department/Cell</b>	<b>MBA - Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	19.04.2021
<b>Programme Title</b>	Innovation and its role in Modern Business		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
1	V.Saravanakumar	Assistant Professor /MBA Sengunthar Engineering College . Tiruchengode.	9698456011
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA ( I Year)	27	
Faculty	All Department	50	
Coordinators	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.Soundar Rajan, AP/Civil		
<b>Objective of the Activity</b>	Create awareness about Innovation and its Role in Business Success		
<b>Outcome of the Activity</b>	Participants are able to aware about innovation and its role in success of Business .		
<b>Coordinator of the Programme</b>		V.Saravanakumar, AP/MBA	

### BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	1) 2)	
	<b>Total</b>	

*N.Thiru Senthil Adhiban*  
15.04.2021  
EDC Coordinator

*M.Sundar*  
15/4/2021  
IQAC Coordinator

*[Signature]*  
15.4.2021  
Principal

*[Signature]*  
15.4.2021  
Correspondent



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INSTITUTION'S  
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COUNCIL  
(Ministry of HRD Initiative)

Organizes

A Webinar on

**"Innovation and its role in Modern Business"**

on

**April 19, 2021 @ 11.00 AM**



Resource Person  
Mr.V.Saravanakumar  
Assistant Professor,  
Department of Management Studies

**Meet link: <https://meet.google.com/lookup/dhufrvijig>**

President-IIC  
Dr.C.Venkatesh  
Principal-SEC

Convener - IIC  
Mr.N.Thiru Senthil Adhiban  
AP/Mech – SEC

Vice President - IIC  
Dr.M.SelvaKumar  
HOD/MEC-SEC

Internal IIC Coordinator  
Mr.V.Saravanakumar  
AP/MBA - SEC





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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/011

Date: 19.04.2021

Organizing Department/Cell	Entrepreneurship Development Cell (EDC)	Programme Date	20.04.2021
Programme Title	HOW TO BECOME AN ENTREPRENEUR & DEVELOP STARTUPS		
Resource Person	Name	Address	Contact Details
	Mr K.Manikandan, B.E.,	CEO / Design Engineer, Crafzon Arch Studio, Coimbatore - 641401.	8300556224
Participants	Branch / Class / Section	Total	Total participants
Students	Civil, EEE, ECE, CSE & Mech. (II, III & IV Year)	150	200
Faculty	All Departments	50	
Coordinators	Mr. N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.M.Soundar Rajan, AP/Civil		
Objective of the Activity	The objective of this webinar is to develop and strengthen the entrepreneurial quality, to motivate them for achievement and to enable participants to be independent, capable, promising businessmen. The objective is to make the trainees prepared to start their own enterprise.		
Outcome of the Activity	Participants should be able to understand the nature of entrepreneurship and to understand the function of the entrepreneur in the successful, commercial application of innovations, entrepreneurial business idea etc.,		
Coordinator of the Programme	Mr M Soundar Rajan, AP/Civil		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	Nil
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	Total	

*N.Thiru*  
19/4/2021  
EDC Coordinator

*M.Sundar*  
19/4/2021  
IQAC Coordinator

*[Signature]*  
19/4/2021  
Principal

*[Signature]*  
19/4/2021  
Correspondent

SENGUNTHAR

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INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

# *"HOW TO BECOME AN ENTREPRENEUR & DEVELOP STARTUPS"*

on

**April 20, 2021**

**Timing: 10.30 a.m. to 11.30 a.m.**

### Resource Person



**Mr.K.Manikandan, B.E.,**

CEO / Design Engineer,

Crafzon Arch Studio,

Coimbatore - 641401.

### **President - IIC**

Dr.C.Venkatesh  
Principal – SEC

### **Vice President - IIC**

Dr.M.Selvakumar  
HoD/Mech – SEC.

### **Convener - IIC**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

### **Internal IIC Coordinator**

Mr.M.Soundar Rajan  
AP/Civil – SEC.



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## APPROVAL FORM

Form No.: SEC/EDC/MHRD - IC/2020 - 2021/0010

Date:19.04.2021

<b>Organizing Department/Cell</b>	<b>Electrical and Electronics Engineering/ Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	20.04.2021
<b>Programme Title</b>	Design Thinking		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
	Dr.K.Umadevi	Professor / Head of Department / EEE, Sengunthar Engineering College.	8667484320
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
<b>Students</b>	First year all branches	124	617
	Civil (II, III & IV Year)	26	
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
<b>Faculty</b>	All Departments	50	
<b>Coordinators</b>	Mr.N.Thiru Senthil Adhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.Arun Kumar, AP/ECE Mr.A.Tamil Selvan, AP/EEE Mr.V.Saravanakumar. AP/MBA Mr.V.Soundar Rajan. AP/Civil		
<b>Objective of the Activity</b>	To expose the student with state of the art perspectives, ideas, concepts, and solutions.		
<b>Outcome of the Activity</b>	By challenging assumptions and creating ideas for innovative solutions.		
<b>Coordinator of the Programme</b>	Mr.A.Tamil Selvan, AP/EEE		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
<b>Recurring Expenditure</b>	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
<b>Non Recurring Expenditure</b>	Items to be Purchased	
	<b>Total</b>	

N. Thiru  
19.4.2021  
EDC Coordinator

M. Saravanan  
19.4.2021  
IQAC Coordinator

Principal

Correspondent





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INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

**"DESIGN THINKING"**

on

April 20, 2021 @ 02.00 p.m. to 03.00 p.m.

### Resource Person



Dr.K.Umadevi  
Professor  
Head of Department / EEE,  
Sengunthar Engineering College,  
Tiruchengode.

Meet link: <https://meet.google.com/lookup/e4mifw4qc7>

#### President

Dr.C.Venkatesh  
Principal – SEC.

#### Vice President

Dr.M.Selvakumar  
HoD/Mech – SEC.

#### Convener

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

#### Internal EDC Coordinator

Mr.A.Tamil Selvan  
AP/EEE – SEC.



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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Form No.: SEC/EDC/MHRD - IC/2020 - 2021/003

Date : 21.04.2021

<b>Organizing Department/Cell</b>	<b>CSE - Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	22.04.2021
<b>Programme Title</b>	Session on Effective Business Plan Start-up strategy		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
1	Dr.M.Sakthivel	HoD & AsP/CSE, Sengunthar Engineering College, Tiruchengode	9842213273
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
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	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
Faculty	MBA ( I Year)	27	
	All Department	50	
<b>Coordinators</b>	Mr.N.ThiruSenthilAdhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AsP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.ArunKumar,AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.SoundarRajan, AP/Civil		
<b>Objective of the Activity</b>	Students can able to understand the concepts of business plan		
<b>Outcome of the Activity</b>	Ability to create the unique business plan for startup		
<b>Coordinator of the Programme</b>	K.Ashok Kumar, AsP/CSE		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	NIL
	1) 2)	
	<b>Total</b>	

EDC Coordinator

IQAC Coordinator

Principal

Correspondent

SENGUNTHAR



## SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)  
Recognized Under Section 2(f) & 12(B) of the UGC Act, 1956  
NAAC Accredited with 'A' Grade

TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



### ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Session on

## “Effective Business Plan and Start-up Strategy”

on

April 22, 2021 @ 2:00 p.m. to 3:00 p.m.

### Resource Person



**Dr. M.Sakthivel Ph.D.,**  
HoD & Associate Profesor/CSE,  
Sengunthar Engineering College(Autonomous),  
Tiruchengode-637205

**Meet link:** <https://meet.google.com/gvq-wsow-khb>

### **President - IIC**

Dr.C.Venkatesh  
Principal – SEC.

### **Vice President - IIC**

Dr.M.Selvakumar  
HoD/Mech – SEC.

### **Convener - IIC**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

### **Internal IIC Coordinator**

Mr.K.Ashokkumar  
AsP/CSE – SEC.





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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Form No.: SEC/CSE/MHRD -IIC/2020 - 2021/004

Date : 21.04.2021

<b>Organizing Department/Cell</b>	<b>CSE</b>	<b>Programme Date</b>	23.04.2021
<b>Programme Title</b>	App Development Awareness Programme		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
1	Mr.V.Bala	Apple Solution Expert-Edu	9688377711
2	Thameem	ICT Solution Expert	
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA ( I Year)	27	
<b>Coordinators</b>	Dr.M.Sakthivel, AsP/CSE Mr.K.Ashok Kumar, AsP/CSE		
<b>Objective of the Activity</b>	Create Awareness to students understand Mobile App Development and Coding		
<b>Outcome of the Activity</b>	Ability to Develop/ code for Mobile Application		
<b>Coordinator of the Programme</b>	Dr.M.Sakthivel, AsP/CSE Mr.K.Ashok Kumar,, AsP/CSE		

## BUDGET PROPOSAL

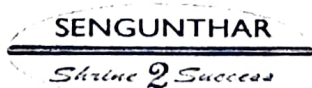
Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	NIL
	1) 2)	
	<b>Total</b>	

*[Signature]*  
Program Coordinator 21/4/2021

*[Signature]*  
IQAC Coordinator 21/4/2021

*[Signature]*  
Principal 21/04/2021

*[Signature]*  
Correspondent 23/4/2021





# SENGUNTHAR ENGINEERING COLLEGE (AUTONOMOUS)

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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

in association with



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

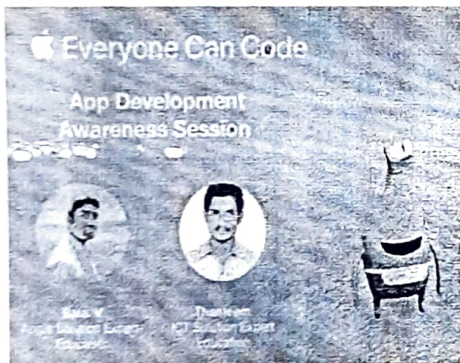
Organizes

A Webinar on

## “App Development Awareness Programme”

on

April 23, 2021 @ 2:00 p.m. to 3:00 p.m.



### Resource Persons

Mr.V.Bala, Apple Solution Expert-Edu

Mr.Thameem

ICT Solution Expert

Meet link: <https://meet.google.com/hik-jmuh-izf>

### **President - IIC**

Dr.C.Venkatesh  
Principal – SEC.

### **Vice President - IIC**

Dr.M.Selvakumar  
HoD/Mech – SEC.

### **Convener - IIC**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

### **Internal IIC Coordinator**

Mr.K.Ashokkumar  
AsP/CSE – SEC.



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TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU



Form No.: SEC/EDC/MHRD - IC/2020 - 2021/002

Date : 21.04.2021

<b>Organizing Department/Cell</b>	<b>CSE - Entrepreneurship Development Cell (EDC)</b>	<b>Programme Date</b>	23.04.2021
<b>Programme Title</b>	Workshop on Intellectual Property Rights and IP Management for Start-up		
<b>Resource Person(s)</b>	<b>Name</b>	<b>Address</b>	<b>Contact Details</b>
1	Dr.B.Sujatha	Professor/CSE, Sengunthar Engineering College, Tiruchengode	8098220772
<b>Participants</b>	<b>Branch / Class / Section</b>	<b>Total</b>	<b>Total participants</b>
Students	Civil (II, III & IV Year)	26	520
	CSE(II, III & IV Year)	117	
	ECE(II, III & IV Year)	104	
	EEE(II, III & IV Year)	83	
	Mech(II, III & IV Year)	113	
	MBA ( I Year)	27	
Faculty	All Department	50	
<b>Coordinators</b>	Mr.N.ThiruSenthilAdhiban, AP/Mech Mr.V.Gowthaman, AP/ECE Mr.K.Ashok Kumar, AsP/CSE Mr.C.Mohan Kumar, AP/Mech Mr.M.ArunKumar,AP/ECE Mr.A.TamilSelvan, AP/EEE Mr.V.Saravanakumar, AP/MBA Mr.V.SoundarRajan, AP/Civil		
<b>Objective of the Activity</b>	To Create awareness about Intellectual Property Rights and IP Management for Start-up		
<b>Outcome of the Activity</b>	Participants are able to Patent their Start-ups.		
<b>Coordinator of the Programme</b>	K.Ashok Kumar, AsP/CSE		

## BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resources Person(s)	NIL
	Refreshment	
	Travelling Allowance	
	Other Expenses	
Non Recurring Expenditure	Items to be Purchased	
	1)	
	2)	
	<b>Total</b>	

*[Signature]*  
EDC Coordinator

*[Signature]*  
IQAC Coordinator

*[Signature]*  
Principal

*[Signature]*  
Correspondent

SENGUNTHAR

*Strive 2 Success*





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### ENTREPRENEURSHIP DEVELOPMENT CELL

in association with



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

**“Intellectual Property Rights and IP Management for Start-up”**

on

**April 23, 2021 @ 3:15 p.m. to 4:00 p.m.**

#### Resource Person



**Dr. B.Sujatha.M.E., Ph.D.,**  
Professor/CSE,  
Sengunthar Engineering College(Autonomous),  
Tiruchengode-637205

**Meet link:** <https://meet.google.com/ics-grqw-nox>

#### **President - IIC**

Dr.C.Venkatesh  
Principal – SEC.

#### **Vice President - IIC**

Dr.M.Selvakumar  
HoD/Mech – SEC.

#### **Convener - IIC**

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

#### **Internal IIC Coordinator**

Mr.K.Ashokkumar  
AsP/CSE – SEC.



# SENGUNTHAR ENGINEERING COLLEGE

(AUTONOMOUS)

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UAC Accredited with A Grade

TIRUCHENGOORE 637 205 NAMAKKAL (D) TAMILNADU



## APPROVAL FORM

Form No: SEC/EDC/MHRD/10/2020 - 2021/001

Date: 21/04/2021

Organizing Department/Cell	CSE - Entrepreneurship Development Cell (EDC)	Programme Date	24/04/2021
Programme Title	Ideation on Start-ups		
Resource Persons	Name	Address	Contact Details
	J. Karthikeyan	Dona Architects Business Intelligence Arch-Itc, 1011 Quorum Drive Suite 300 Addison TX 75258 USA	9831831223
Participants	Branch / Class / Section	Total	Total participants
Students	CSE (I) & (II) Year	26	520
	CSE (III) & (IV) Year	17	
	CSE (V) & (VI) Year	104	
	ME (I) & (II) Year	83	
	ME (III) & (IV) Year	113	
Faculty	MCA - 1 Year	27	50
	All Department	50	
Coordinator	Mr. N. Thejaswini Adhivan AP/Mech Mr. V. Ganeshkumar AP/EE Mr. V. Ashok Kumar AP/ICSE Mr. C. Mohan Kumar AP/Mech Mr. M. Arunkumar AP/EE Mr. A. TamilSelvan AP/EE Mr. V. Saravankumar AP/MBA Mr. V. SoundarRajan AP/Cell		
Objective of the Activity	To obtain the knowledge about Start-Ups		
Outcome of the activity	Can evaluate the various Start-Ups with their own innovations		
Coordinator of the Programme	Mr. Ashok Kumar AP/ICSE		

### BUDGET PROPOSAL

Particulars	Description	Amount in Rs.
Recurring Expenditure	Resource Person(s) Refreshment Travelling Allowance Other Expenses	NIL
Non-Recurring Expenditure	Items to be Funded	
	Total	

*[Signature]*  
EDC Coordinator

*[Signature]*  
IQAC Coordinator

*[Signature]*  
Principal

*[Signature]*  
Correspondent



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MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

Organizes

A Webinar on

## “Ideation on Start-ups”

on

April 24, 2021 @ 9:30 a.m. to 10:00 a.m.

### Resource Person



Mr. J.Karthikeyan, B.E.,  
Data Architect-Business Intelligence  
Anblicks-14911, Quorum Drive, Suite 390, Addison, TX 75254, USA

Meet link: <https://meet.google.com/ceq-umvb-xnc>

#### President - IIC

Dr.C.Venkatesh  
Principal – SEC.

#### Vice President - IIC

Dr.M.Selvakumar  
HoD/Mech – SEC.

#### Convener - IIC

Mr. N.Thiru Senthil Adhiban  
AP/Mech – SEC.

#### Internal IIC Coordinator

Mr.K.Ashokkumar  
AsP/CSE – SEC.





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**TIRUCHENGODE - 637 205 NAMAKKAL (Dt) TAMILNADU**



**ENTREPRENEURSHIP DEVELOPMENT CELL  
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

in association with



**MHRD'S  
INNOVATION CELL**  
(GOVERNMENT OF INDIA)



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of HRD Initiatives)

Organizes

A Webinar on

**"Challenges in Rebuilding business in the Post  
Pandemic"**

on

**May 14, 2021 @ 10.00 AM**



**Resource Person**

**Mr. K. Jayaprasad**  
Assistant Professor,  
Department of Management Studies  
Guru Nanak College (Autonomous),  
Chennai.

**Meet link:** <https://meet.google.com/lookup/dhufrvijjg>

**President-IIC  
Dr. C. Venkatesh  
Principal-SEC**

**Vice President -IIC  
Dr. M. SelvaKumar  
HOD/MEC-SEC**

**Convener - IIC  
Mr. N. Thiru Senthil Adhiban  
AP/Mech - SEC**

**Internal IIC Coordinator  
Mr. V. Saravanakumar  
AP/MBA - SEC**

## **CHALLENGES IN REBUILDING BUSINESS IN THE POST PANDEMIC**



**K.Jayaprasad**  
**Asst Professor-MBA**  
**Guru Nanak College(Autonomous)**  
**Velachery, Chennai - 600042**

## GLOBAL LOCKDOWN

Do we have similar experience in dealing with the present crisis ?

The economic collapse of the 1930s, one of the defining traumas of the 20th century, is still the benchmark against which depressions are measured.

Most of the working force of the globe are out of job.

All thriving businesses across the world came to an halt.

Many newspapers headlines are screaming that the coronavirus has brought about the worst economic crisis since the Great Depression.

The United States had exited economic calamity and entered into an unparalleled period of national prosperity







PRIYADARSHINI



RAJKUMAR



THARANI



SWETHA



SHYLESHSRINATH



RENUKADEVI

